

Silent Force Called Psychology

There is such a chance as psychology winning a football game...

How Old Is a Robin

Some people think a robin is good to see, but it is not...

Study Club

Mrs. W. J. Todd was the speaker at the meeting of the study club...

Rolling Along

The roller derby team is making good progress...

Interested in A Tyler County Fair

It has been the hope of the Board of Tyler County...

Notice

Notice is hereby given that the Tyler County Fair...

The Man Who o o

Tales and Traditions from America's Past

FARMERS CHAMPION

All the leaders of the Farmers' Union...

Rolling Along

The roller derby team is making good progress...

Grapeland's Sandies, the College Size and Beef Team Couldn't Get Started Against the Woodville Eagles Who Nabbed 'em Easily

More "world's history" was made in Woodville last Friday when the Eagles went into the Grapeland Sandies and whipped them...

Casey's Eagles Go To Navasota Friday to Meet the Rattlers. 'Sourgrapes' From Grapeland Are Expected to Be Present to Root for Woodville

Woodville Hi Plays Navasota Friday. The Eagles are to meet the Navasota Rattlers...

Table with 2 columns: Team Name, Score. Lists scores for various teams like Grapeland, Navasota, etc.

Relief Meeting Held At Chester

Commissioner Lou Cruise, E. E. Mangum, Supervisor with Texas Relief Commission...

Christmas Cantata At Baptist Church

A beautiful cantata presented by the Baptist church Sunday night at 7:30...

Member First Tyler Co. Fair?

During the first county fair held in Tyler...

Who's Who Among Eagles by Reichelt

Ed Reichelt of the Enterprise stresses a number of Woodville Eagles...

TUNES

Attention C. E. Smith

Report

To the Honorable Justice Court, Tyler County, Texas...

Member First Tyler Co. Fair?

During the first county fair held in Tyler...

Who's Who Among Eagles by Reichelt

Ed Reichelt of the Enterprise stresses a number of Woodville Eagles...

TUNES

Attention C. E. Smith

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...



A Man-Size Meal With Femme Appeal

It's a Good Buy at Twenty-Five Cents Per Person

Men and women perhaps the reason they alliterate is because they are definitely linked up. Will prove it. Man for meals is as essential as meals for men. For a meal without a man is almost, not quite, as depressing a thing as a man without a meal. Further evidence of this fact is the fact that women seldom eat without men. To eat and eat, perhaps sandwiches, dessert and coffee, yes. But when the man of the house comes home unexpectedly he says the thing which has been said many times before. "Don't you eat when I'm not home?"

Main Dish Salads

Meals for men, however, need not be the steak-and-onion variety that we are apt to imagine. Now and then men like a dinner whose main dish is a salad, providing it is a good substantial salad, and that it is preceded by a sustaining soup and accompanied by hot bread.

These meals do not need to cost a lot either. It is true that as a rule a man pays more for meals away from home than women do. But this is because he orders more foodstuffs in restaurants and order-ly. Make up the difference of the household budget by serving simple meals now and then which cost little, but which afford a certain amount of excitement and interest. **Wanda**

This Paper For One Year and 52 PATHFINDER ONLY

More than a million readers throughout the country read **PATHFINDER** regularly for \$2.00 a complete, timely and unvarnished digest of the news. Are you overlooking something? Today, economic and political affairs are at their topsy-turvy. Every new turn of events is apt to be in your pocket-book. Every one's asking, "What's it all about, and how much is it going to cost me?" Before you can answer that question, you must be able to interpret the news, and before you can interpret, you must have all the facts clearly explained.

EVERY WEEK FROM THE NEWS CENTER OF THE WORLD

PATHFINDER comes to you with its "yes" and "no" answers to the world's news events, through the world's most impartial interpretation, analysis and explanation of the news enables you to follow the news with a minimum of delay. **PATHFINDER** is a complete and your complete grasp of current affairs.

The Booster and American \$2.00 Boy (new subscription only) \$2.00 per Year

KNOTKILL MOTOR ENEMY NO. 1

AVOID THE PENALTIES OF WINTER NEGLIGENCE!

WINTER-PROOF NOW!

Neglect is by far the biggest enemy your automobile has. Unless your car is protected by winter Mobilol and Mobilgrease, one sudden blast of cold weather could mean damage, long years of driving, or even at the time of the flying Red Horse Hot Mopkins.

CUP OF DEATH



The above scene shows the danger of a crash between two trucks, falling through a concrete bridge. A piece of ironing was held from a birthday cake. A piece of ironing was held from a birthday cake. A piece of ironing was held from a birthday cake.

You're trusting to Luck.

WHEN YOU BUY THE unknown

It may be fun to take a chance, but why gamble when you buy your blades? Probak is selling at 4 for 10¢. Probak is the world's largest producer of razor blades. Automatically ground, honed and stamped by a special process, it gives over the world's most uniform and most effective blades. Buy Probak in your dealer today.

PROBAK JUNIOR BLADES

4 FOR 10¢

PRICES FOR EVERY PURSE! AND EASY TERMS

Every One a Real **GOOD YEAR**

Every One a Real **GOOD YEAR**

Every One a Real **GOOD YEAR**

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

...the ...
...the ...
...the ...

DR. MILES NERVINE

helps to Relax Tense Nerves

Do you feel tense and worried? Do the care of the home and children, the obligation of social community life, the worry of finances, get on your nerves? **NERVINE**

May spell the difference between happiness and misery for you and your family. If you are Nervous, Sleepless, Irritable, Restless, it may be due to an overwrought nervous condition. If so, you will find Dr. Miles NERVINE a real help. Your Druggist has Dr. Miles NERVINE both Liquid and Effervescent Tablets. Why not get a bottle of NERVINE and start taking it today?

Large bottle in package \$1.00
Small bottle in package 50¢

Lee Funeral Home

PHONE 43

Licensed Funeral Director
Ambulance Service
WOODVILLE, TEXAS

THE Flower Garden

Phone 116

LIVINGSTON, TEXAS

Cut Flowers, Potted Plants

FUNERAL WORK

Bus Service From Livingston to Woodville

WOODVILLE TAILOR SHOP

PHONE 3

Offers you a High Grade Dependable

CLEANING & PRESSING SERVICE

R. E. GRAMMER

WOODVILLE, TEXAS

Wheat & Sandlin

ATTORNEYS AT LAW

COMPLETE TITLE SERVICE

Abstracts, Ownership Maps

The Gateway

WOODVILLE, TEXAS

DR. R. E. BARCLAY

DENTIST

Office: upstairs in Medicine

Crumpier Bldg.

WOODVILLE, TEXAS

666

LIQUID TABLETS

Salve-Nose

WORLD'S BEST

666

LIQUID TABLETS

Salve-Nose

WORLD'S BEST

Unlock Ranch of FRANK H. SPEARMAN

WOODVILLE, TEXAS

Cherry to be. "Of course he can't be. And his wife has a good idea of his habits. He has always been so kind to me with his visits. He is a real friend. The fact that he is in the hands of the doctor. Shall I tell you with you?"

"Do, sister," said Jane. "I'll tell you what I know. Good morning, sister. Jane was waiting in the kitchen when she heard his answer. "Who's that with you, sister?" Jane had been gradually drawing closer to him. "Bill!"

"He started, suddenly. For an instant he was as white as a sheet. Then he responded, low and arrabally. "Yes, Jane?"

"In the bill, he said, touched his arm. He looked at her with a crushing stare. He was pale and drew one and the other forward to his lips. "Sister, the next moment, he said, "I hope you're not cross," she added, "Who is visiting me?"

"Jane had been gradually drawing closer to him. "Bill!"

"He started, suddenly. For an instant he was as white as a sheet. Then he responded, low and arrabally. "Yes, Jane?"

"In the bill, he said, touched his arm. He looked at her with a crushing stare. He was pale and drew one and the other forward to his lips. "Sister, the next moment, he said, "I hope you're not cross," she added, "Who is visiting me?"

And remember, I'm raising the forehead of his right hand— "I'm raising the forehead of his right hand— "I'm raising the forehead of his right hand—

The great abundance of authentic data concerning the case of the fire called for a more active effort on the part of the imagination, and this in turn indicated the situation at the time Jane came.

Among those grouped at the inner end of the front porch were three veterans of the frontier. They were sitting on a bench, and looking at the new building with interest.

Three veterans of the frontier, sitting on a bench, and looking at the new building with interest.

Three veterans of the frontier, sitting on a bench, and looking at the new building with interest.

Three veterans of the frontier, sitting on a bench, and looking at the new building with interest.

Three veterans of the frontier, sitting on a bench, and looking at the new building with interest.

Three veterans of the frontier, sitting on a bench, and looking at the new building with interest.

Among those who were in the county jail last night were Mrs. C. C. Knight and Sam Chalmers. C. Knight and Sam Chalmers. C. Knight and Sam Chalmers.

Mrs. Irma Nowlin returned to her home in Fort Arthur Monday, after a visit here with her parents.

Mrs. Herman Pool and family were guests in the Lou Cruse home Saturday night.

FRED

A large number of farmers of this community met at the school house Saturday afternoon to hear Mr. Redman, a representative of Orange Products Co., explain in detail the company's method of contracting with farmers who raise produce for them.

FRED

FRED

FRED

NOTE TO A FARMER
A lot of you today believe that a vote of confidence in the candidates for office is a vote of confidence in the candidates for office.

NOTE TO A FARMER
A lot of you today believe that a vote of confidence in the candidates for office is a vote of confidence in the candidates for office.

NOTE TO A FARMER
A lot of you today believe that a vote of confidence in the candidates for office is a vote of confidence in the candidates for office.

NOTE TO A FARMER
A lot of you today believe that a vote of confidence in the candidates for office is a vote of confidence in the candidates for office.

NOTE TO A FARMER
A lot of you today believe that a vote of confidence in the candidates for office is a vote of confidence in the candidates for office.

NOTE TO A FARMER
A lot of you today believe that a vote of confidence in the candidates for office is a vote of confidence in the candidates for office.

NOTE TO A FARMER
A lot of you today believe that a vote of confidence in the candidates for office is a vote of confidence in the candidates for office.

NOTE TO A FARMER
A lot of you today believe that a vote of confidence in the candidates for office is a vote of confidence in the candidates for office.

WOODVILLE LOCALS

WOODVILLE LOCALS

WOODVILLE LOCALS

WOODVILLE LOCALS

RESULT OF OVERLOADING



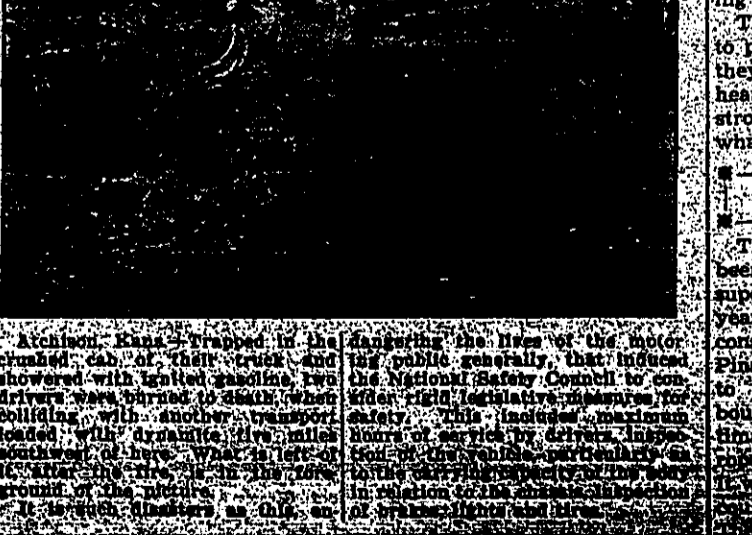
It is a fact that such a load with a truck carrying a load of 15,000 lbs. will reach a record high of 17,000 lbs.

ONE TRUCK'S WILD RIDE



It is a fact that such a load with a truck carrying a load of 15,000 lbs. will reach a record high of 17,000 lbs.

DYNAMITE AND OIL



It is a fact that such a load with a truck carrying a load of 15,000 lbs. will reach a record high of 17,000 lbs.

YOU CAN'T PAY MORE AT

H & H CASH SYSTEM

WOODVILLE, TEXAS

SPECIAL FOOD VALUES FOR FRIDAY SATURDAY & MONDAY, DEC 11-12

COFFEE, Fresh Ground, 2 pounds for	27c	3-lb. Fall SNOW DRIFT for	63c	3-lb. Fall CRISCO	7c						
SWANS-TOWN CAKE FLOUR, regular size	27c	FARGO COCOA 1 pound box	7c	CREAM OF WHEAT 1 lb. 12 oz. pkg.	2c						
FARGO GRAPE JUICE, 1 1/2 bottle	15c	MACKEREL 25c	WILSON'S CERTIFIED CORN BEEF can	15c	WILSON'S CERTIFIED YACHT CLUB SALMON Red, Fancy, tall can	15c					
SUGAR, Pure Granulated, 40 pounds for											
GROUND MEAT 15c	GENUINE LAMB 22c	PURE PORK SMOKED SAUSAGE, 2 pounds for	35c	WILSON'S SLICED BACON, 1 pound	28c	WILSON'S CERTIFIED CHILL, Block	21c				
SWIFTS JEWEL OIL, For Salads and all FINE COOKING, One Gallon											
Fruit, Vegetables PRODUCE											
BANANAS, GOLDEN RIPE, dozen	15c	JONATHAN APPLES, dozen	15c	SPITENBURG APPLES, dozen	25c	DELICIOUS APPLES, 100's dozen	39c	TEXAS SWEET ORANGES, dozen	19c	ORANGE JUICE, 1/2 gallon	5c
BAKING POWDER, Club											

WOODVILLE LOCALS

WOODVILLE LOCALS

WOODVILLE LOCALS

WOODVILLE LOCALS

WOODVILLE LOCALS

WOODVILLE, TEXAS
FOOD SPECIALS
TUESDAY, SATURDAY AND MONDAY
DECEMBER 11-12-14

10 lbs Pure Cane Sugar	50c	No. 2 cans Field Sweet Corn	10c
Swans Down Cake Flour	29c	1 lb cans Phillips Pork and Beans	6c
Qt Jar Old Style Pickle Chips	19c	3 Halls Fort Howard Toilet Tissue	19c
Two No. 2 Lamp Globes for	15c	13-oz Bottle Catsup	10c
Two 7 lb Eggs	15c	4 lbs Fancy Rice for	19c
3 boxes Table Salt for	10c	20 cans Brains with Greasy	16c
3 Bottled Meat for	10c	Wienna Sausage	18c
3 Skegins of Spaghetti for	10c	Big Bologna Sausage	16c
Sun. Brite Cleanser	5c	No. 2 Lamp Globes 2 for	15c
Mother's Out Meat Cup and Sauce FREE	25c	4 Bars Yellow Laundry Soap	25c
25c Cans Clubber Girl Pick for	19c	10 lb sack Fancy Cream Meal for	59c
25c Health Club Baking Powder	19c	10 lb sack Fancy Cream Meal for	32c
25c Dairy Maid Cup and Sauce FREE	19c	10 lb sack Fancy Cream Meal for	22c

SLICKERS & RUBBER BOOTS REDUCED
\$4.00 Walking Slickers Guaranteed for \$3.39
\$5.00 Riding Slickers Guaranteed for \$4.39
\$3.00 Mens Heavy Rubber Boots for \$2.69
\$3.50 Ladies Heavy Black Rubber Boots for \$1.99

ONE LOT BLANKETS REDUCED
\$3.99
\$4.99

Don't Forget Your Tickets and Cards XMAS DOLLS & ROGERS SILVERWARE

Better Buy Your Rubber Boots and Slickers AT THESE PRICES

We have DR. LeGEARS LINE Here Now
GALL BLADDER STONES, KIDNEY PILLS, POWDER, URINAL, COLIC REMEDY, GUN, HOG AND BULL DOG, PRESCRIPTION

DON'T FORGET
Stetson Hats, Cow Boy Boots, Silk Dresses, Jackets, Corduroy Suits, Sweaters, Hosiery, Hats, Silks, Woolen Materials, Shoes, Suit Cases, Work Clothing, Baby Blankets and Gift Items, Good Groceries and Vegetables We Appreciate and Solicit Your Business On This Basis

Fair Dealing, Honest Weights & Measures

SPECIAL — SPECIAL
Exceptional Daily Newspaper Bargain FOR A LIMITED TIME ONLY AT THIS SPECIAL PRICE
SOUTH TEXAS GREATEST DAILY NEWSPAPER
THE HOUSTON PRESS
Regular Price, \$6.00
BY MAIL FOR ONE YEAR \$3.50
COST LESS THAN 1c PER DAY. ALL THE NEWS AND BEST OF FEATURES
South Texas' Greatest Newspaper
RUSH AT CHARGES HOUSTON
Write or See Press Representative

Texas Ranks Sixth In Hiway Receipts
Texas last year ranked sixth among the states in money available for highway construction and money spent for highway purposes, according to a compilation by the U. S. department of agriculture received here. States which exceeded the Texas total were California, Illinois, Massachusetts and Pennsylvania.

State Worker Here
Tuesday night a state organizer of welfare work which works in co-operation with government relief work, was here and helped the precinct organization.

Woodville Locals
Thursday night of last week the second year girls in the home-making department of the local school entertained in honor of the school board of education of the school.

James Walter Creel
James Walter Creel, 38, was killed Monday afternoon at the mile cemetery, Newburns, Warren county, when he was struck in the back of the head by a falling log while getting out of a car and went into the cemetery.

Bracken Hardware
Just to remind you that a dollar saved is a DOLLAR MADE

Keep your equipment and repair cost down and your Profits Up. That extra money you SAVE on repairs and equipment means extra Profits from your income. We have complete stocks at money saving prices. Visit our store, see our merchandise and compare our Prices.

Christmas Specials

Pyrex Ovenware, the Ideal Gift, popular prices
Delux Folding Card Tables \$1.25
Eveready Spotlights, 2 to 5 cell 49c to \$1.25
Pocket Knives, guaranteed 35c to \$1.50
Toy Electric Smoothing Irons, special 25c
Thermos Bottles and Jugs, upward from 95c
Little Girls' Wicker Rockers \$1.95 to \$3.65
Model Airplane Kits, 20-in. models 35c
Roller Skates, Union Hardware Special \$2.00
Daisy Air Rifles \$1.00 to \$3.95
Plenty of Rifle and Shot Gun Shells
1000 other useful items at money saving prices

F A I N
THEATRE
PREVIEW SATURDAY
SUNDAY AND MONDAY
Swing Time
WITH
ASTAIR AND ROGERS.

TUESDAY ONLY
I'd Give My Life
TOM BROWN
SIR GUY STANDING
FRANCES DRAKE

WEDNESDAY-THURSDAY
My Man Godfrey
WITH
WILLIAM POWELL

FRIDAY-SATURDAY
Three On the Trail
WITH
HOP ALONG CASSEDY AND PAUL CHAFFET

Lost City
COMING
Texas Rangers
Bohemian Girl

Woodville Locals
Mrs. R. E. Pennington was hostess last week to the Friday club at three tables. The Christmas spirit was carried out in hallies and decorations, and the room decorations. Mrs. Dave Mann held high score. Mrs. Frank Fain low score and Mrs. Orton received guest prize. Mesdames J. Webb Miller, James McKee and J. E. Wheat also received table prizes. Delicious cherry pie, cheese sandwiches and coffee were served.

Woodville Locals
The Sewing club was entertained Tuesday afternoon by Mrs. Wood Fain at her apartment. In the contest to see who could make a tea towel first, Mrs. P. C. Collier won an attractive apron as the prize. In the decorations of the house and the color scheme of the refreshment plates consisting of a Santa Claus green and red were carried out. The table was set with a heavy place consisting of a Santa Claus table cloth, each place individually in green and holding a lighted tea per frosted grapes and the polka-dot favors.

Woodville Locals
Saturday night of last week the home-making department of the local school entertained in honor of the school board of education of the school.

James Walter Creel
James Walter Creel, 38, was killed Monday afternoon at the mile cemetery, Newburns, Warren county, when he was struck in the back of the head by a falling log while getting out of a car and went into the cemetery.

If you go to the expense of buying material for a cake, you want the cake to be good. Make sure you get the best. Try WHITE CREST Flour for ALL Baking.
5 pound Bags 35c 12 pound Bags 65c
24 pound Bags \$1.15

Bakers Chocolate 20c
Bakers Cocoa 15c
Sauers Pure Vanilla 15c to 85c
None Such Mince Meat 15c
Calumet Baking Powder 25c
Dates 10c and 15c Spices 3 for 25c
All sizes Apples, Oranges—Nuts of all kinds

KELLEYS
Phone 55

Woodville Locals
Mesdames Wood-Pain and Martin Nellius were Beaumont shoppers Tuesday.

Miss Hazel Smith of Colmesneil visited her sister, Mrs. Lige Rushing Sunday.

Rev. H. E. Rushing is away in district Bible school work. He will be home for Sunday services, but will go to district just west of here next week. He is now in Henderson.

Mrs. H. G. Hodnett of Long Station was up last week to attend Eastern Star.

Messrs. George Boyd, Egan Walker and M. C. Tatum were in Houston Friday.

Notice
Get your Christmas cards and envelopes here. Have a nice selection. Also fire crackers and other Christmas fire works. Candles, tobacco, cigars and cigarettes. All make good gifts. W. H. Stewart, Corner Filling Station and Grocery Store.

Notice
The annual meeting of the Texas Society for Crippled Children will meet in Port Arthur Dec. 15 and 16 at the Goddard hotel. The parents or friends of any afflicted child in this county are invited to attend this conference on the 15th.

WANTED
PRIME NO. 1
WHITE OAK LOGS
4 FT. to 16 FT. LONG
Will pay \$25.00 per 1000 feet delivered mill Beaumont. Each load paid for as delivered.

For Details Write to
Beaumont Stave Co.
P. O. Box 324, Beaumont, Tex.

Christmas
Have You Seen the Display

Young's Pharmacy
Fireworks—Bangburns Better

ERNEST WELCOME CHANEY
A. B. M. S. D. C.
Chiropractor—Naturopath

Branch Office, New Woodville, Rainey Hotel
Office hours: 9-11 A. M. Daily, Except Sunday
Home Office, Jasper, Each Afternoon

"There is a principle which is a bar against all information, which is proof against all arguments, and which can not fail to keep a man in everlasting ignorance. That principle is condemnation before investigation."
—HERBERT SPENCER.
FREE EXAMINATION.

Special Prices
ON THREE

Outstanding Crosley Radios

One \$27.50 for CASH \$22.50
One \$47.95 for CASH \$42.00
One \$54.50 Battery Set for CASH \$47.00

A Christmas Gift than can be Enjoyed Every Day of the Year

Williams Electric Shop
NOTICE

A customer in this vicinity has notified us they cannot complete payments on their small plant. We will allow responsible party to take over this plant and some payments at a substantial discount. Think of it—FOR LESS THAN THE BALANCE DUE, you can be the proud owner of this nice plant.

Write, Phone or Wire Credit Manager
BROOKS MAYS & COMPANY
722 East Street BEAUMONT, TEXAS Phone 1138

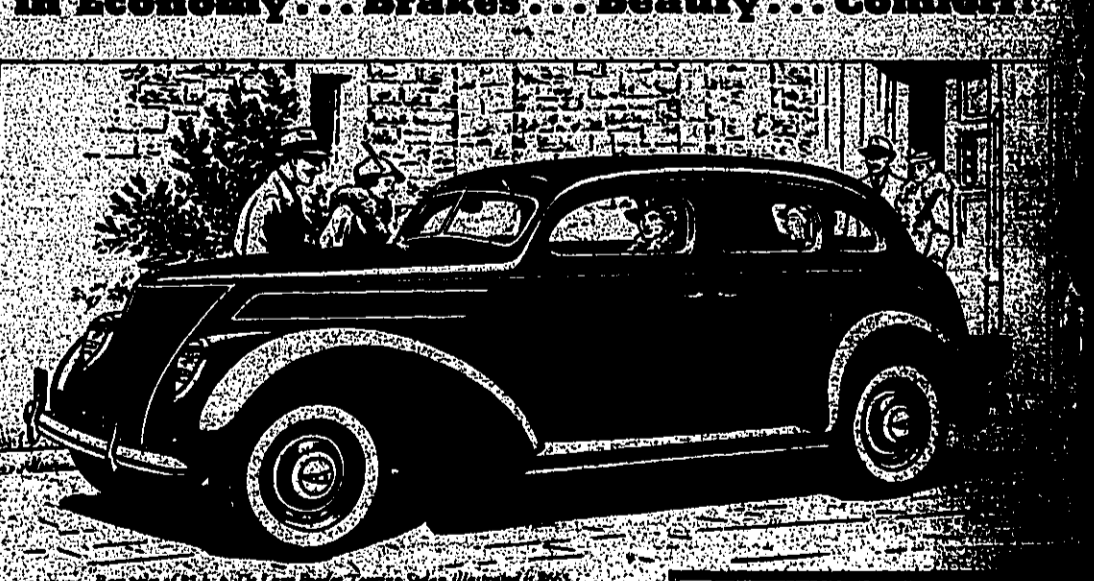


Gifts for Everyone

If you like to do all your shopping under one roof instead of going from store to store... If you like large selections of merchandise at all prices... If you like plenty of salespeople to serve you courteously and efficiently... If you enjoy such services as your purchases wrapped as gifts... a rest room for the ladies... a parking lot where you may park your car free of charge while you shop... a post office in the store where you may mail your gifts and every other service which makes shopping a pleasure... SHOP AT ROSENTHAL'S when you want to buy anything. We care after you all these services... and remember you pay no more for Rosenthal's quality merchandise.

If your local merchant cannot supply your needs, shop for them in Beaumont at Rosenthal's.

SWEEPING IMPROVEMENTS
In Economy... Brakes... Beauty... Comfort!



Decidedly more miles per gallon in many models. All models have same wheelbase and same body size.

NEW EASY-ACTION BRAKES! V-8 ENGINES IN TWO SIZES. Reduced cost for greater economy, quietness and dependability.

NEW ALL-TIME SAFETY! New safety features include...
NEW ALL-TIME SAFETY!

NEW FORD