



# Jolly Old Santa Claus

Oh, here he is again the jolly old boy  
Heavily laden with Christmas joy  
Ruddy and rotund, joyous and gay,  
The life and spirit of this holiday.

## Who Intimated There Was No Santa? Diggin' Up the History of the Mistletoe

With Christmas comes the mistletoe and the holly. The first and oldest of Christmas trees were holly for wreaths and mistletoe. The mistletoe is not itself holly, but in England it is considered as having been sent from heaven. Now mistletoe rarely grows on oaks in England. As a result, whenever a mistletoe-infected oak was seen, the plant was gathered and divided into small portions, which were distributed on the first day of the new year. These small sprays were hung by the people over their entrances, as tokens of good will. The mistletoe, as well as the holly, is a symbol of peace and good will.

## We're Telling the World About Municipal Ownership--The Booster Believes in Independence; Freedom From Corporations--Best Texas Illustration is City of Livingston

This city is "sold" on municipal ownership of utilities which has brought citizens lowered taxes, city wide improvements and cheaper power and water rates. The light plant was taken over in 1922 and the City Commission has operated it ever since. The same commission, mayor and four commissioners, have been in office for six years and has re-elected recently by getting 94% of the vote cast. The city took over the plant with a \$30,000 bond issue. The original plant was of only 200 horsepower. In 1927, the city put in another unit at a cost of \$8,000, increasing the horse power to 300. In 1929 it was increased to 550 and in 1932 to 815. Installations now being made on a new 450 horsepower unit. The three small units have been continuously and the plant will have three units, when the new unit is ready for use with a combined horsepower of 965.

## Christmas Casualties

Kathleen Beckeche induced by operation of Junior's electric train for four hours while in a prone position. Helen (aged 14) nose put off joint. She received a gold yard wash while Katherine's (aged 10) was painting. Mother (aged 3) - Acute indigestion, three cuts from her cute little ax and a burn or two. Father (aged 10) - Malicious due to Officer Kelly's failure to call with a suitable gift in return for the handmade necktie. The Christmas Tree - Baldness. THE KALEGRAM

## O. E. S. Entertains Grand Officers County is Adaptable To Lung Oil Trees

The Woodville chapter met last Friday night, with a number from eight other chapters as guests, honoring the grand officers, Mrs. C. E. Smith, district deputy grand matron and C. E. Smith, a state executive of the order. The hall was lovely in the season's decorations. A huge star hung directly over the altar, each point with colored light of its star officer. To each corner of the room were unusual center pieces, with holly and in the southeast corner was a beautiful tree. The work was gone into, as this was the official visit of Mrs. Smith and Mrs. N. B. Lester were initiated into the order. Gifts were presented the Smiths and each guest received a small favor as they enjoyed the social hour later with the serving of hot coffee and salad course.

## Woodville Locals

Mrs. Bill Dean of Rockland was in Woodville Monday. Dr. and Mrs. J. A. Eden will meet the daughter, Mrs. Harmon Rigby, and husband of Liberty in Beaumont for Christmas dinner. Mesdames J. A. Williams, C. E. Smith, Clyde Phillips and Truett Williams were in Beaumont Tuesday. Mrs. Jay Kelley is enjoying a visit from her brother, Ed Jackson, of Sealy. The mother stopped in Saratoga to visit the daughter, Mrs. Buchanan, and will come to New Year's. Mrs. M. M. Spell and daughter expect to come from Kirbyville for the next week. The rather well known Mr. Ed P. P. is in town.

## County Welfare Organization

County Welfare Organization is county chairman of the Welfare Organization to work in conjunction with the government from now on. The first meeting of 1937 will be Monday night at 4th. Roy Tate is chairman of the organization, with Ernest Martin, J. H. Kennerly, J. D. Dosselle, Cordell Collier of Hillister and Johnie Harris of Warren as sub-chairmen. The co-helpert are C. E. Baker of Chester leads president two assisted by M. S. Ward also of Chester. Fred Platt of Chester, J. H. Martin, Seaman of Enon, John Gustman of Camp Ground and Shiloh communities and John Pitman of Sunny Dell. Jesse Riley is the third president, group with Mrs. Alvin Thomas as Sec. Yves Maurice Courtney, Pat Dean of Rockland, E. M. Malyard of Eggh, H. A. Flowers of Steele, Gray, A. Conner of Holly, Roy Blant Means of Emilee working with him. Roy's co-helpert is chairman of precinct four with Will Goben of New Hope, Austin O'Brien of Town Bluff. One other is to be appointed to fill a vacancy of one who could not act when selected.

## Two Big Dances During Holidays

Veterans of Foreign Wars will sponsor the dance Saturday night of this week. The dance will be held at the home of Mrs. J. H. Moore, 2nd and 3rd streets. The dance will be one of the features of the evening. The proceeds of this dance will go toward the building of a hall for the V. E. W. boys. On the following Saturday night, January 2nd, there is another big dance at the Colmesneil Gym, which is sponsored by the Athletic Club. The young people should get out of the county for entertainment the coming week. On Saturday night this week, it costs each man \$1.50, but he can bring any number of ladies for the side line. Plan to attend both of these affairs.

## Final Holiday Dance

Mr. Thomp and his friends will sponsor the final dance of the holiday season. The dance will be held at the home of Mrs. J. H. Moore, 2nd and 3rd streets. The dance will be one of the features of the evening. The proceeds of this dance will go toward the building of a hall for the V. E. W. boys. On the following Saturday night, January 2nd, there is another big dance at the Colmesneil Gym, which is sponsored by the Athletic Club. The young people should get out of the county for entertainment the coming week. On Saturday night this week, it costs each man \$1.50, but he can bring any number of ladies for the side line. Plan to attend both of these affairs.

## NEW CAPE

The Booster has recently completed a menu for the Johnny Cafe, just opened in Chester by J. E. Ashworth, who is well known to the community. The cafe has a filling station and some time ago built and operated a grocery store. Now he will run this up to date.

## STATIS

What this country really needs is a food inspection for radio bugs.

## MYSTERY

In the tombs discovered under the pyramids of Giza in Egypt, a number is displayed conspicuously, chiseled deep in the numerals of an ancient people. These numerals interpreted into figures of this day read: 2,536. That mystic number 2536 is divisible by any number from one to nine, and according to mathematicians, you can't perform that miracle with another number.



**TYLER COUNTY** ...  
**TYLER COUNTY** ...  
**TYLER COUNTY** ...

**MERRY CHRISTMAS** ...  
**MERRY CHRISTMAS** ...

**AS WE VIEW** ...  
**AS WE VIEW** ...

**SOMETHING READING** ...  
**SOMETHING READING** ...

**IN ENGLAND** ...  
**IN ENGLAND** ...

**SOMETIMES IDEAS** ...  
**SOMETIMES IDEAS** ...

**A NEW** ...  
**A NEW** ...

**THIS IS** ...  
**THIS IS** ...

**CAN ANYBODY** ...  
**CAN ANYBODY** ...

**THE TOWN** ...  
**THE TOWN** ...

**TEMPLE SCHOOL** ...  
**TEMPLE SCHOOL** ...

**ROW SETTLED** ...  
**ROW SETTLED** ...

**THE STATE SUPERINTENDENT** ...  
**THE STATE SUPERINTENDENT** ...

**PROFESSOR** ...  
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**GOOD YEAR**  
**TIRES FOR QUICKEST STOPPING GRIP**

AS LOW AS \$4.95 AS LOW AS \$5.70 AS LOW AS \$8.60

**PULL THROUGH MUD, MUCK OR SNOW WITHOUT CHAINS**

**GOOD YEAR SURE GRIP**  
 Latest and best for \$9.50  
 Passenger cars and trucks. Prices start at \$9.50

**WOODVILLE AUTO CO., Inc.**  
 Woodville, Texas

**"HOLIDAY BARGAINS"**

- |   |        |  |               |
|---|--------|--|---------------|
| Shawnee Best Flour, 48s                 | \$1.85 | Christmas Mixed Candy  | 15c           |
| Shawnee Best Flour, 24s                 | 95c    | Old Fashioned Flint  | 15c           |
| Golden West Flour, 48s                  | \$1.60 | Stick, per pound   | 15c           |
| Golden West Flour, 24s                  | 85c    | Pure Sugar Stick per lb.   | 15c           |
| Every Sack Guaranteed                   |        | 1 lb. Box Chocolates   | 25c           |
| <b>SHORTENING</b>                       |        | Apples, Oranges, Grape Fruit and Nuts at Attractive Prices                       |               |
| Mrs. Tuckers, 8 lb carton               | \$1.05 | Express Wagons, Air Guns and A Full Line of Toys at Right Prices                 |               |
| Mrs. Tuckers, 4 lb carton               | 55c    | Mens Heavy Union Suits   | 69c           |
| Health Club Baking Powder, 10c size for | 5c     | at a bargain, \$1 kind for   |               |
| Gold Medal Baking Powder, 10c size for  | 5c     | We have two cases of the Unions bought when prices were lower than at this time. |               |
| Reinut Butter, 16 oz jar                | 15c    | <b>BROOMS</b>  | <b>BROOMS</b> |
| Tomato Catsup, big bottle               | 10c    | Five string, painted handle—a few dozen left at                                  | 19c           |
| Mustard, quart jar                      | 10c    | Theffords Black Draught  | 15c           |
| Pickles, quart jar                      | 15c    | Cigarettes, Camels Luckies and Chesterfields                                     | 15c           |
| No. 1 Eye Hominy                        |        | Cup and Saucer, plain, white   | 10c           |
| No. 1 Early June Peas                   |        | Plates, Plain white  | 5c            |
| No. 1 Pork & Beans                      |        |  |               |
| No. 1 Royal Gem Kraut                   |        |  |               |
| No. 1 Tomato Soup                       | 5c     |  |               |
| No. 1 Tomato Juice                      |        |  |               |
| For per can                             |        |  |               |
| <b>CANNED CORN</b>                      |        |  |               |
| Royal Gem, No. 2 cans, 2 for            | 15c    |  |               |
| Tomatoes, No. 2 cans, 2 for             | 15c    |  |               |
| Swans Down Cake Flour                   | 25c    |  |               |
| Regular 35c pkg for                     |        |  |               |
| <b>COCOAS</b> —2 lb pkg, regular        | 15c    |  |               |
| far 25c size for                        |        |  |               |

Just Received 9x12 Calmar Rugs, new attractive Patterns, \$4.95

**SAFETY BRAKES**

They offer the following advantages:

1. Self-Energizing Operation—gives greater stopping power with easier, softer operation of the brake pedal.
2. Cable and conduit Control—gives sure, all-weather operation of brakes—the safety of steel from pedal to wheel.
3. Big 12-inch Rib-cooled Drums, give extra large braking surfaces per lb. of car weight, and long life for brake linings.

You can't judge Brakes until you drive the **1937 FORD V-8**

**HERE'S HOW IT WORKS**  
 As primary shoe "A" is applied against the rotating brake drum, the drum helps to apply pressure on secondary shoe "B." As a result, about one-third less pedal pressure is required of the driver.  
 Four of these brakes, with a total area of 186 sq. ins., give 1937 Ford V-8's greater braking surface per pound of car weight than any other 1937 American built car. No wonder Ford V-8 brakes are called "Extra-Safety Brakes!"

**YOUR FORD DEALER**

**AUTHORIZED FORD FINANCE PLANS**—\$27 a month after usual down payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer about the easy payment plan of the Universal Credit Company.

**WOODVILLE LOCALS**

Miss Lois Lee Feagin of State U is home for Christmas.

The Misses Virginia Powell and Mary Frances Hickman of State U are home for the season's holidays.

Miss Lucy Pearl Kenson and brother J. H. Lee are spending the holidays with the parents in Doucette.

Charles Eaves, Aubrey Grimes, Robert Sutton, Martin Nellus, Jr., and Clyde Earl Smith of State U are home for the Christmas vacation.

Mrs. Mattie Hewitt and father Wm. Oakley are spending Christmas in Richards with the Sanders and Hargett families.

The J. E. Wheat family will be joined by Miss Ruby Wheat from Austin and go on to Laredo to spend Christmas with the George Neel family.

Editor and Mrs. J. H. Willard are spending Christmas in Houston.

Miss Lora Drew and sister Mrs. Vivian Kearby are spending the holidays with their mother Mrs. Hornera Drew in Livingston.

Kirby Griffith, who has been in San Antonio the past month, is expected home for the holiday season.

F. V. Smith of Chelner business college, Wilson Harrison and Joe Wesley Dickerson of Galveston Medical college are home for Christmas.

Mrs. Floyd Getinger and two children are spending the holiday season with the parents, Mrs. W. C. Getinger. This is the first time in three years that the parents have seen their son Floyd.

**WOODVILLE LOCALS**

Messick Richardson, Hargrove and Ramsey of the H. H. Moore enjoyed Christmas with the family which gathered with the mother, Mrs. Clara Hargrove in Bunn.

Russell Ayant, has sold his home of the Emmitt Miller family. The old Miller home west of the Grammar school has been sold recently.

Miss Bennie Frances and brother Barclay Dickeluck of Corpus Christi are visiting the grand mother, Mrs. Bennie Burchley.

J. D. Brown and Attorney and Mrs. Merlin Sandlin are spending Christmas with home folks.

J. R. Swanson was a business visitor in Livingston Thursday.

Jack Kelley and Mrs. Rod Lowery of Cameron, La. are spending Christmas with the parents, Mrs. Jay Kelley.

Miss Lora Drew and sister Mrs. Vivian Kearby are spending the holidays with their mother Mrs. Hornera Drew in Livingston.

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**Merry Christmas TO EVERYONE**

We deeply appreciate the business you place in our store and the pleasure we give you.

**WANTED**  
 Rough Split White Oak Staves

Beaumont Stave Co.  
 P. O. Box 2224, Beaumont, Tex.

**INDEPENDENT** ...  
**INDEPENDENT** ...

**Lee Funeral Home**  
 PHONE 34  
 Licensed Funeral Director  
 Ambulance Service  
 WOODVILLE, TEXAS

**THE Flower Garden**  
 Phone 518  
 LIVINGSTON, TEXAS  
 Cut Flowers, Potted Plants  
 FUNERAL WORK  
 Bus Service From Livingston to Woodville

**WOODVILLE TAILOR SHOP**  
 PHONE 4  
 Offers you a High Grade Dependable CLEANING & PRESSING SERVICE  
 E. E. GRAMMER  
 WOODVILLE, TEXAS

**Wheat & Sandlin**  
 ATTORNEYS AT LAW  
 COMPLETE TITLE SERVICE  
 Abstracts, Ordinance Books  
 Title Guaranty  
 WOODVILLE, TEXAS

**DR. R. B. BARCLAY**  
 DENTIST  
 Office upstairs in  
 Ordinance Bldg.  
 WOODVILLE, TEXAS

**WANTED**  
 PRIME NO. 1  
**WHITE OAK LOGS**  
 4 FT. to 16 FT. LONG  
 Will Pay \$25.00 per 1000 feet delivered mill Beaumont. Each load paid for as delivered.  
 For Details Write to  
**Beaumont Stave Co.**  
 P. O. Box 2224, Beaumont, Tex.

**LIQUID TABLETS**  
 M.V.C. ...  
 WOODVILLE, TEXAS



...Christmas dinner...  
 ...Mrs. J. C. Miller...  
 ...Misses Earline...  
 ...Christine King...



### A Right Merrie Christmas Dinner

The formula for a good dinner is something in the line of sociology. A dinner should be a social affair, a gathering of friends and relatives to enjoy a good meal and a good time. The dinner should be a social affair, a gathering of friends and relatives to enjoy a good meal and a good time. The dinner should be a social affair, a gathering of friends and relatives to enjoy a good meal and a good time.



### The Man Who O-O

Tales and Traditions from America's Most Famous Humorists

...The man who O-O...  
 ...The man who O-O...  
 ...The man who O-O...

### FAT FOUND IN SOUTHERN PINE MAY LEAD TO NEW INDUSTRIES

Savannah, Ga., Discovery of fat in pine trees, fat containing the same fat as human and animal fat, was announced today by Dr. Charles E. Herty, director of the pulp and paper laboratory of the Georgia Institute of Technology.

...The fat is useful for making soap and mining flotation processes. It is a mixture of fatty acids and waxes. One of the fatty acids is a potent ingredient in the human body sought by physicians for medical experiments. Another is iodole used for paints. In the waxes is cholesterol, which can be converted into vitamin D.

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### WOODVILLE LOCALS

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### YOU CAN'T SLEEP ON A COCO

Have you ever tried to sleep on a coco? It's not that kind of a coco, it's a coco that's made of wool and is used for bedding.

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1936  
 WISHING ALL A MERRY CHRISTMAS  
 J. A. Williams Store

CHRISTMAS JOY  
 1936  
 J. P. MANN STORE  
 COLMESNEIL, TEXAS

CHRISTMAS PRESENTS  
 1936  
 Southern Pacific  
 J. B. McGinnis, Agent

CHRISTMAS GREETINGS  
 1936  
 Rainey Hotel

CHRISTMAS GREETINGS  
 1936  
 J. H. FAIN  
 BOQUETTE, TEXAS

CHRISTMAS GREETINGS  
 1936  
 Magnolia Dry Cleaning

CHRISTMAS  
 1936  
 Chemical Drug Co.  
 J. A. CRUSE

CHRISTMAS  
 1936  
 S. H. MEADOWS  
 COLMESNEIL, TEXAS

CHRISTMAS  
 1936  
 happiness to all  
 DAVIS BROTHERS GENERAL STORE

CHRISTMAS  
 1936  
 ADAMS MOTOR CO

CHRISTMAS  
 1936  
 yule green



# Block Ranch

by FRANK H. SPEARMAN

The horse was over a full block long. It was a magnificent creature, and the man that rode that horse over to Denton's place was a man of a certain type. He was a man of a certain type. He was a man of a certain type.

"That horse, Doc, has been bred by Barney Rebotock since his first and best horse, and he's a fine specimen of the breed. You know, Doc, that horse is a fine specimen of the breed. You know, Doc, that horse is a fine specimen of the breed.

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## Consider the Husband

For He's a Jolly Good Fellow, and Deserves a Summer Vacation Break—Which Nobody Can Deny

COULD pleasure flourish in a place where the husband is a jolly good fellow? It is a question that has been asked many times. The answer is a resounding yes. A husband who is a jolly good fellow is a man who is a pleasure to be with. He is a man who is a pleasure to be with.

"Suppose you suggest that you might leave a few minutes to yourself when you come home. For men have a habit of wanting what they want. Any way here are two more suggestions for a good husband."

Men No. 1  
Chickens and Apples  
Lard Beef Hash  
Chili Sauce  
Poppy-Seed Rolls  
Canned Corned Beef  
Green Pepper Salad  
Sliced Peaches  
Coffee  
Men No. 2  
Cold Salmon  
Lemon Wedges  
Sweet Potatoes  
Lettuce and Tomato Salad  
Rolls  
Baked Apples  
Hot or Iced Tea

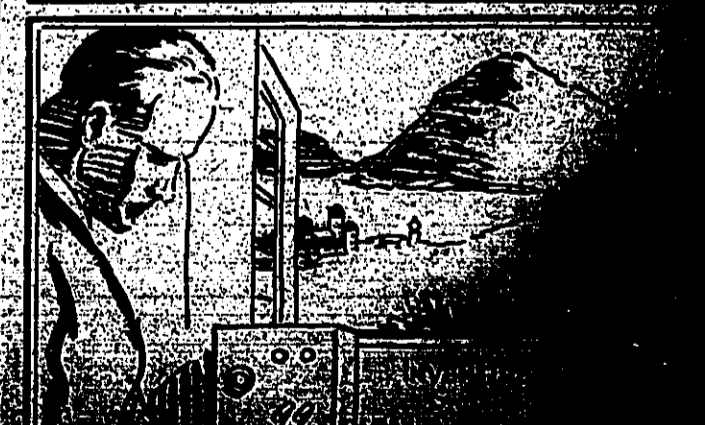
## Coach Accommodations Rival Comforts of Exclusive Clubs

THE picture was not taken in an exclusive club or hotel, but in the women's dressing room of a day coach on the new 12-car stainless steel, light-weight Denver Zephyr on the Burlington Railroad. The coach streamlined train in the world. Two of the trains were built by the Edward G. Budd Manufacturing Company in Philadelphia for overnight service between Chicago and Denver.

Two men had taken the seat directly behind her. Jane resumed her reading until the conversation between the two men became so interesting that she stopped reading. She was attracted by catching the name of Bill Denton.

## AMAZE A MINUTE

SCIENTIFACTS BY ARNOLD



Two men had taken the seat directly behind her. Jane resumed her reading until the conversation between the two men became so interesting that she stopped reading. She was attracted by catching the name of Bill Denton.



He Could See Rebotock's Eyes Flashing Green.

He was a man of a certain type. He was a man of a certain type. He was a man of a certain type. He was a man of a certain type. He was a man of a certain type.

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GULF OIL CORPORATION  
T. C. ROCK, Distributor

SUTTON & FAIN  
DIEVROLET COMPANY

CRESCENT BOTTLING WORKS  
J. B. COFFMAN

WOODVILLE AUTO  
DEALERS



THE LONG BELL LUMBER COMPANY  
DOUETTE, TEXAS



J. M. Swearingen  
HILLISTER, TEXAS



"THE FAINS"



Williams Elec. Shop  
A. O. WILLIAMS



BRACKEN HARDWARE



The Star Cafe



PARSONS SERVICE STATION



Electric Shoe Shop  
K. T. RETTERDA



Mann Drug Store  
COLMESNEIL, TEXAS



People's Garage  
J. Ruhl, McCann

### BUSINESS MENS GREETINGS

JUST SIX MORE DAYS AND 1936 WILL THEN BELONG TO THE PAST, AND 1937 WILL BE BEFORE US. WE BUSINESS FIRMS DID NOT WANT TO MISS GETTING OUR "GOOD WISHES" TO ALL OUR FRIENDS, ALSO TO SPEAK OF OUR APPRECIATION OF YOUR FRIENDSHIP AND ALSO YOUR SPLENDID PATRONAGE. MAY THE COMING YEAR BRING YOU

HEALTH  
HAPPINESS  
AND  
PROSPERITY



Hillister Cafe  
Mrs. W. A. Ferguson, Prop.



R. C. A-Victor R.  
R. E. EVANS



Ezra Eaves



Groceries, Gas and Oil  
GEORGE HAYES



Heads Shoe Shop



Hopson's Store



Dr. J. A. Eden  
OPTOMETRIST



Hillister Service Sta.  
J. P. TOEAR



Meat Market  
CLYDE W. DEAN



Majestic Barber  
A. B. WISEMAN



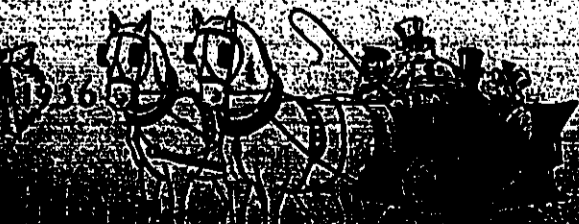
MAGNOLIA GARAGE



WOODVILLE HOSPITAL  
DR. WATT BAROLAY



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