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WOODVILLE, TYLER COUNTY, TEXAS, THURSDAY, AUGUST 7, 1941.

NUMBER 9.

NOTABLE NEWS EVENTS IN PICTURES



DEFENSE CAKE—There's no flour or butter in this "defense cake" concocted by Mrs. Lou Harris of Fort Worth, Texas, with recipe costing 30 cents.



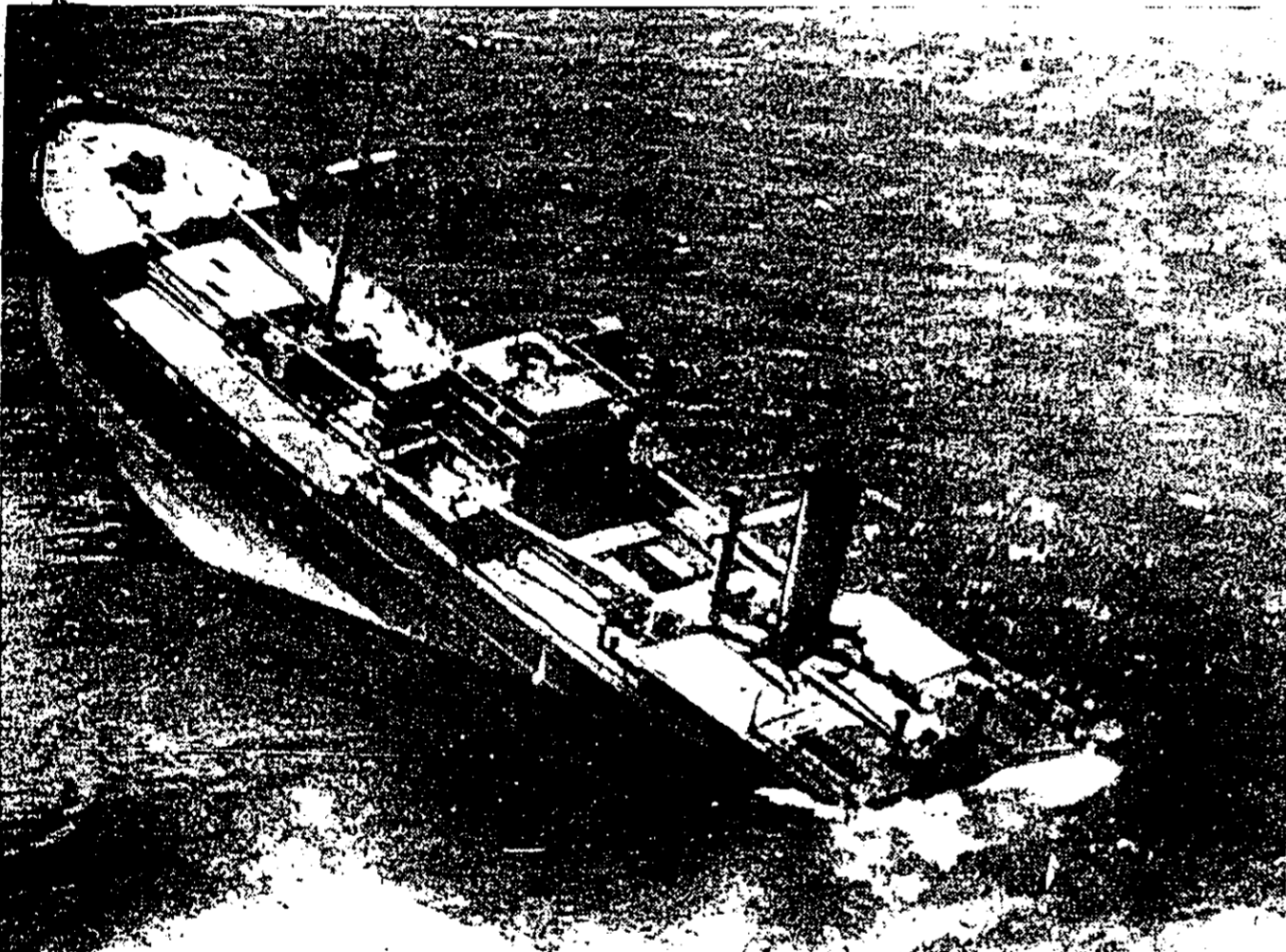
JEROME (the Great Ditz) Dean, ex-star pitcher of the National League, has relinquished his job as coach with the Chicago Cubs for a new role as St. Louis radio sports announcer.



ROYAL QUINTUPLETS—Princess, six-year-old lioness at California lion farm, was indeed proud when she recently gave birth to second batch of quintuplets within nine months. Heirs to the jungle throne are seen in a variety of poses.



DESIGNED for double duty on dark night or in a blackout, this black and white transparent coat features buttons made of reflectors to make wearer instantly visible.



IL DUCE'S SHIP ILL-FATED—Another link in Il Duce's merchant marine slips into oblivion as Italian supply ship goes down to Davey Jones' locker in the Mediterranean after successful assault by R. A. F. plane. Crew had already taken to the lifeboats.



JANUARY IN AUGUST—Summer below and winter in the snow-capped mountains of Colorado find lovely Erna Lovelady (left) and Mary Chapman all set for either occasion as they engage in a bit of skiing in the shadow of Pike's Peak while garbed in bathing suits for climate "down under."



NEW 40-MM. ANTI-AIRCRAFT GUN—First U. S.-built 40-mm. mobile anti-aircraft cannon is surveyed by officials at Akron, Ohio, where it was delivered to U.S. Army.



WHAT A THRILL!—One in a million is the adventure of student pilot Victor Woodrick (above), who fell from a plane in mid-air during a flight at Bellville, Ill., but luckily landed astride the plane's tail.



TANK TRAPPED—Russian tank, trapped by German shellfire, lies disabled in the middle of the road as Nazi cavalrymen advance through unidentified sector in invasion of Russia. One of first original photos to come out of the Red war zone.

Texas-Grown Cotton Once Sold for 3c a Pound

By AVIS PLATTER
Edgewood, Texas.

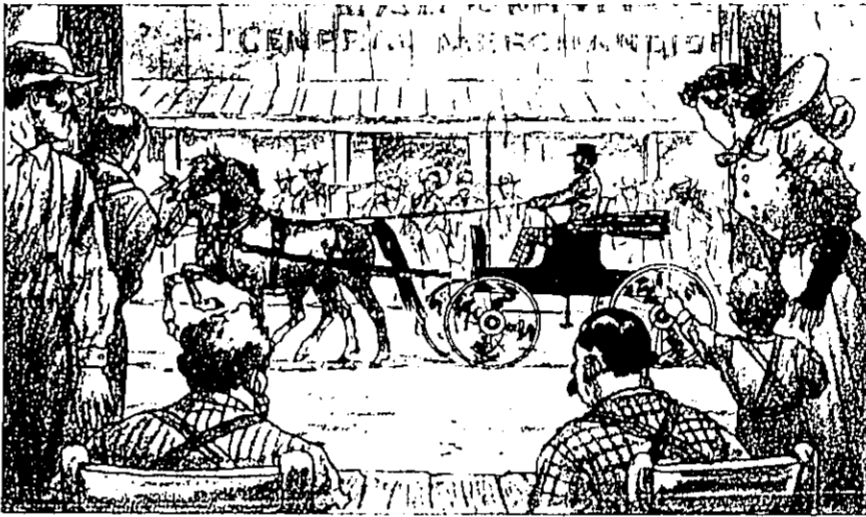
MRS. IDA SMITH, Texas pioneer woman, was born near Fairfield, Freestone county, Texas, in 1854. When I asked Mrs. Smith for an interview and to tell me some of her pioneer experience she said: "I wonder if anyone cares to know about my pioneer experience? This is a fast-moving age we live in and people are too busy to read. They are too busy to read. We pioneers had a few books to read—and we read all of them—but we had no newspapers, no magazines and no best sellers to read. I see books now on shelves in homes, good books that are never read, some strange that any good book in any home could go unread. "I was just 6 years of age when father, whose name was Abner Chout, packed his family and their belongings in a wagon pulled by oxen and moved from Freestone to Kaufman county, Texas. "He homesteaded 100 acres of land near Ables Springs, a small community in Kaufman county. There was no lumber yard within a hundred miles of Ables Springs, so building a home out of pine lumber was unthinkable. But a little thing like that did not dismay father. He shouldered his ax, went out into the forest and cut down trees, cut the trees into logs of proper length and laid up a comfortable 2-room cabin. He also built two stick-and-mud chimneys, one for each room. The roof was of boards rived from red oak trees. The floor was pine-wood split log, turned split side up. The windows were split boards, not frame glass windows like we have today. I was almost a grown girl before our home had glass windows.



MRS. IDA SMITH,
Terrell, Texas.

raised cotton, corn, peas, sweet potatoes, sorghum and some garden vegetables. We made syrup from the sorghum and also vinegar from the cane juice. The syrup mill, made of wood, was powered by horses or oxen that went round and round. Our principal cash crop was cotton. When Garfield was President cotton sold for 8 to 11 cents a pound; when Cleveland was President it sold for 3 to 5 cents a pound. "I was 6 years of age when War Between the States was declared. Father enlisted and fought for the South. Pioneering had been hard enough, but the war made it harder. I was too young to work in the fields. Nevertheless I worked. I helped to keep house and help out to cook. "While struggling to overcome the pinch of war, mother found out that the title to our 100 acres was worthless. She was obliged to buy this land or lose it. She bought it for \$5 an acre. "I went to school at Weaver Cemetery. The log school house was three miles from our home and the school term five months. I went four months one year and three months another year. All the schooling I ever got. We studied McGuffey's readers, Webster Blue Back Speller and Davies arithmetic. I had to quit school when mother's eyes became infected and do the housework. "Girls Knitted Their Own Hose "Grandmother lived with us and was very old. She carded rolls which I spun into thread and wove into cloth. Folks made their own clothes, bed-linens, bed-spreads, blankets and rugs. They also knitted socks and gloves. We girls had to knit our own hose. Imagine a girl today having to knit her own hose. "Modern day girls have face powders to match their complexions, puffs and perfumes on dressers all ready to be used. Pioneer girls used starch or a

light dusting of flour and meal to take the shine off their faces. A piece of woolen cloth, a mole skin, or a piece of sheep-skin with wool left on were used for powder puffs. As for perfume, we had none. Any substitute for perfume smelled too loud. We kept bags of rose petals and spices among our clothes to give them a sweet odor. "Our recreation—when we had time for it—was square dancing. We danced every week. None of us knew how to waltz or do any of the fancy steps of today. Later, when the waltz was first introduced, many parents would not let their daughters waltz. They looked upon it as indecent. All weddings, holi days and special occasions were celebrated with dancing. Everybody danced—married and single. We could see no harm in dancing the way we danced. "Everybody Rode Horseback "Everybody rode horseback. That was the only kind of transportation we had except wagons drawn by horses and oxen. Folks were too poor to own buggies. Once in a while a stranger from the East would come to the community riding in a buggy. That was real news and created a sensation. "People were proud of their riding horses and took good care of them. A good-looking horse gave one social distinction. Your horse and how well you kept him groomed and fed was a fair index to your character. "Circuit-riding preachers came to our community once a month. They preached in the school house, since we had no church building. These preachers were sincere men, always ready and willing to speak words of comfort, sing gospel songs and pray with the people anywhere at any time. Rev. Gatewood, Methodist, and Rev. Pope, Baptist, were our two circuit-riding preachers. We also had two Sunday School classes, one for children and one for grown-ups. "When 19 I met, fell in love with and married R. P. Pemyfield. My wedding dress was made of white Swiss ribbon and lace. It looked lovely to me, all duffed and fluffy in the style of the time. "Mr. Pemyfield bought 100 acres of land in the timber, paying \$3 an acre for it. He built on the land a log house of one main room and one side room with punchon floors. That was our first home, a crude home if compared to homes of today, but we lived there happily. You don't need a fine house to make you happy. The 100 acres were fenced with rails split from red oak logs and our garden patch was fenced with pickets also split from logs. I was proud of that little picket fence; it kept the chickens out of my garden. "Cooked Meals on Fireplace "I cooked on the fireplace until I had two children, then we bought a cooking stove. Cooking on a fireplace, though inconvenient, is not so bad in winter but in summer it overheats the face and hands. The best food we ever ate was cooked this way in pots and ovens—far better than any food cooked on a stove. "There were no rural mail boxes. We had to go miles to a postoffice to get mail. Many a time I have ridden horses back to the postoffice with one of my children riding behind me and the other one riding in front, sitting on my lap. "Pioneer people chilled a lot. Sometimes the chill would come once a day, or once every other day, or once every third day. Then there were chills every seventh day. The common type and the hardest to get rid of were third day chills. All chills were accompanied by fever and some by high fever. To lower high fevers horse radish tea was given patients to make them sweat, followed by bathing face and hands in cold water or a cold sponge bath all over the body. "Favorite Spring Tonic "A favorite spring tonic given to purify the blood were doses of vinegar in which rusty nails had been soaked. This was supposed to put more iron into



"Riding in a buggy was real news and created a sensation."

the blood. Because of lack of fruits and vegetables in winter our diets were deficient in iron. We had not yet learned to put up fruits and vegetables in jars and cans. "Doctors were few and I can remember some families who lived ten miles from the nearest doctor. He was sent for only when there was serious illness. A doctor usually rode horseback when calling on patients and carried his medicines in a saddle-bag. "Almost every community had one or two women who were experienced in nursing and who could apply simple remedies to patients, such as poultices made of corn meal, salt, horse radish roots, cotton seed, mustard seed mashed with a hammer and other remedies external and internal. Whisky was given when temperature ran low as in pneumonia. We had no hot water bags and a substitute would fill bottles with hot water cork them tight and apply to patient. Rugs were also heat

help. They would do the nursing, cooking, washing, ironing or anything else needed to be done. No charge was ever made for such service. It was a labor of love. "Broom-Sage Brooms "I wonder what the modern housewife would do if she had no broom made of broom straw or no vacuum cleaner. We pioneer women had neither, yet we got along very well without them. Broom-sage grew almost everywhere. It was higher than a man's head. We gathered it, stripped the bottom leaves and stems from the stalks, tied the stalks into a bundle and there was your broom, a perfectly good one, that swept as clean as any broom sweeps today. "Candles are now used as ornaments in a pretty holder. I remember when they were a household necessity for giving light. Saturday afternoons were set aside for candle-moulding. That was the biggest job sister and I had. We could hardly mould enough candles to last through the coming week. We made them out of melted beef tallow. "My first husband and I married Mr. Smith in 1887. We had six children, three girls and three boys. Nine of my ten children are still living. I have grandchildren and a great-grandchild. My life has been full of work and blessings and I am happy. "Mrs. Smith lives with her son, Claude, in Terrell, Texas. She enjoys good health for her 87 years, and keeps up with the times. She reads newspapers, magazines and worthwhile books. She has no time for trashy literature or for silly old stories that are told over the radio.

Romantic Caddo Lake

MARYLYN RAMSEY writes entertainingly in the New York Times about Caddo Lake, the largest fresh water lake in Texas. She says in part: "Sprawling for sixty-five miles across East Texas and North Louisiana, Caddo Lake is a half lake, half river. Through a maze of twisting bayous and tortuous sloughs, its amber waters wind slowly to cypress-grown shores. In its largest part—Broad Lake, which is twenty miles long and five miles wide—huge cypress brakes stand like tiny forests in the shallow water. Its cypress-lined bayous, brakes and inlets, its broad waters, its winding channels make it unlike any other lake in the world. "The largest State park in Texas is here, covering 35,000 of Caddo's 150,000 acres. Spacious and attractive camping cottages are centered in the park. Sportsmen's lodges and commercial fishing camps are scattered about the lake in about thirty wide areas. At the camps the fisherman can get complete equipment for a day's or a week's fishing.

Guides Essential "Guides are essential because even those sportsmen who are most familiar with this fantastically formed lake are afraid to trust themselves among the myriad twisting bayous, sloughs and smaller lakes where one cypress brake looks exactly like the next. The guides are local negroes and as picturesque a crew as will be found anywhere in the world. These negroes are following in the steps of their fathers, through whom the lore and legend of Caddo have been handed down. Their knowledge of the lake's intricacies is uncanny. They can follow the hidden boat roads in the blackest night; they know the fishing signs by instinct—where and why and how the fish are biting. "Natives of Caddo, white and black, are as distinct a group in their way as Kentucky mountaineers or Big Bend cowboys. Only in the most recent years have hard-surfaced roads made the lake accessible to the public, and 'civilization' still has not reached whole sections of the Big Lake. "On Broad Lake the natives get their mail from boxes nailed to cypress trees; it is delivered daily by a postman who drives his boat over a fifty-mile route. "These people are good story tellers. They can spin you yarns by the hour. But none of the tall tales will be as thrilling and as gripping as the plain

facts of Caddo's history. "Born in Mystery "The lake was born in mystery. There are legends of the Caddo Indians being warned by the Great Spirit to withdraw from the flat lands and prepare for an earthquake and flood—which came, and formed the lake. There is a theory that the lake was formed on a dark night in 1811 when earthquakes shook the whole South, the Mississippi river changed its course and Reelfoot Lake in Tennessee came into being. Yet this is disproved by old records which show that in 1536 Cabeza de Vaca, the Spanish explorer, and his band of Indians sighted the lake's waters and named it Laguna Espanola. "The lake played an exciting part in the opening up of Texas and the Southwest. In the Eighteen Sixties this lake formed the chief port of entry to Central and West Texas. Scores of white-



Boating along Big Cypress Bayou on Caddo Lake.

decked river packets chugged up Big Cypress Bayou, through the heart of Caddo, from New Orleans—bringing new settlers and manufactured goods to the bustling, booming town of Jefferson, Texas. "Queen of the West" "Known to the pioneers of five States as 'Queen of the West,' Jefferson had a population of 30,000 when Dallas was only a trading post. Cotton planters, cattle barons and farmers from Louisiana, Arkansas, Oklahoma and Texas brought their goods to the long rows of docks at Jefferson and waited for the steamboats to carry them to New Orleans. "These boom days were over for Caddo when a channel was cut through the Big Raft, a natural log jam which stretched intermittently for 100 miles below Shreveport. Removal of the log jam caused the deep waters to flow out of the channel of Big Cypress Bayou. Then the wharves at Jefferson burned down. Steamboats could no longer get through. Caddo's glamorous days were over."

Nazi Army Invades Russia

By EDWIN L. JAMES
(The New York Times)

The German Army has launched a powerful drive against the stubborn Russian Army. The initial surprise attack of the Nazis netted them large gains up to July 30th. The invaders have driven the Soviet forces out of most of Bessarabia, out of former Polish territory held by the Russians and out of the Baltic States taken over by Moscow last year. Now the new drive is intended by Hitler to take his forces to Moscow. Each side claims that the other has lost millions in killed and wounded. These estimates cannot be verified, but as his objective. Anything less than that would be reckoned as a Hitler defeat. "The rather brilliant performances of the Russians in the first five weeks of the campaign may justify speculation on the time element in the campaign, which is important. It may be said roughly that after September 15, whatever happens between now and then, the difficulties of the invading army will increase. Over most of Russia in Europe there is a rainy season the last half of September, which precedes the coming of heavy winter which would become a factor as early as November. The German forces are so largely met

WAR IS THEIR BURDEN—Three of the Soviet leaders upon whose shoulders fall the burdens of current war are pictured recently in Russian capital. (Left to right), V. M. Molotov, Commissar of Foreign Affairs; Premier J. V. Stalin and K. E. Voroshilov, Marshal of Red Army.

There is desperate fighting on many fronts by 9,000,000 men and losses, eventually, are bound to be appalling. It is impossible to get the true facts of this war because both sides send out conflicting reports. There is no doubt that the Germans have inflicted heavy losses in men, airplanes and tanks on the Russians. There is small doubt that the Russians have cost the Germans heavily. Yet, in this largest battle in history, there is no good reason to believe that Hitler's army has been as yet seriously crippled. The ability of the Russians to put up what has been unquestionably a better defense than the Germans expected indicates that the morale of the Red forces has not been broken. "The Price of Gains "While it is to be expected that the drive will net the Germans much territory, it may prove that relatively it will cost them more heavily in the long run. Japan captured the principal cities and rail points in China, yet so far has failed to win the war. "Hitler cannot win a really decisive victory unless he destroys the Red Army. He has definitely fixed that

As has been said, the element of distance is of relatively less importance in the Russian campaign than in other drives Hitler has made. True enough, the Stalin Line is important, and if the Germans can crumble it they will have inflicted a heavy blow on their enemies. Yet, on the other hand, distance in Russia is very great and if a Russian army could be found one month from now fighting the Germans even a hundred miles farther into Russia, the difficulties of the invaders would be greatly increased by the mere distances of the lengthening of the campaign. (Continued on Page 5, column 2.)



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Taxes Took a Fifth of the National Income

Taxes took one-fifth of the national income of this country in the last fiscal year, according to the Census Bureau. The largest share went to city and county governments. Total collections of all Federal, State, and local governments were approximately \$24,300,000,000 for the year. This was \$109 per capita, of which Uncle Sam received \$39; State government \$27, and local governments the remaining \$43. Tax collections were at the rate of \$410 per family.

TEXAS FARM NEWS REPORTS

Economists estimate that more than two-thirds of all Texas farmers use short-term credit.

Heaviest infestation of flea hoppers in many years is expected in Texas cotton patches this summer by Texas entomologists.

Through a new process, chemists report that corn can be ripened approximately one-fourth of the time and used in manufacture of alcohol, acetone and other products.

H. C. Hildebrand arrived in South Texas and put a 100-foot pipe into a well on a Dallas street which he went into a hole to see. When he returned according to report he found a black dog in the street and had done a hand office before an out-rate, which pocketed the dog and left.

Grand State, Texas, ranchman believe speltz may be the solution of the food problem in West Texas. Speltz is a new grain which proved its sturdiness by resisting recent high winds and heavy rains which flattened an oat field near by. The speltz field was still erect and able to hold up a man's hat while the oats were flat when the storm had passed.

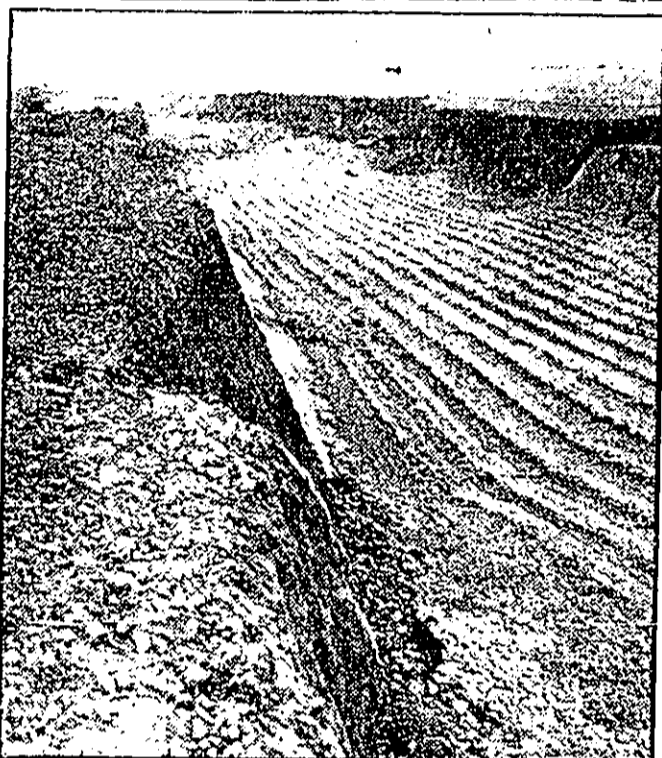
Flood Derick, Word ranch owner, (Denton county), claims to have roped an owl on the wing. Derick said he was on horseback when he saw the owl swoop from an embankment. He galloped along the creek bed, swinging his lasso 20 feet into the air and roped the bird. As far as the proof of his feat, Derick has two witnesses, one, Derick's wife and ranch manager.

Texas dairy men are planning to increase milk production in 1942 to the approval of Secretary of Agriculture by the state process and equipment. A large increase in the production of milk is expected. At present the total production of milk in Texas is about 15 percent of the national production.

A new circular, No. 30, dated March 1941, has been issued by the Texas Agriculture Experiment Station, entitled, "Simplified Instructions for Control of Cotton Insects," by F. L. Thomas, division of entomology, A. & M. College. The circular will be valuable in the destruction and control of cotton insects such as boll weevils, cotton bollworms, which, because of heavy rains this year, will be more numerous than usual. Copies of the circular may be obtained without charge by writing to the Experiment Station at College Station, Texas.

Californians like Texas eggs, it seems. One out of every fourth Texas-laid egg exported to other states goes to California, a University of Texas Bureau of Business Research report shows.

A mammoth sunflower has been grown by Mr. and Mrs. W. H. West, of Olney, (Young county). The same sunflower measured 14 inches, the blossoms weighed 4 1/2 pounds and with 25 seeds to the square inch it is estimated to yield 6,340 seeds. The stalk is six feet in height, says Mr. West.



RANCH LAND DIVES 50 FEET DOWN

After 15 years of experimenting, Walter R. Bunch, a 72-year-old grade school teacher of Fort Worth, (Tarrant county), has announced that he has discovered a method to make a combination fire extinguishing and face cream from supposedly worthless pecan shells. Bunch hopes the products will provide the nucleus for a new industry in the State. He also says he can manufacture dye from pecan shells. Ten pounds of pecan shells would yield a gallon of fire extinguisher, Bunch claims.

Farmers in Texas are expected to co-operate fully in the United States Department of Agriculture's appeal for increased production of tomatoes for shipment abroad under the Lend-Lease Act. Producers participating in the program will not incur any deductions from their AAA payments because of increases in acreages of tomatoes for canning, according to AAA State administrative officials. The increased production will also be distributed by the American Red Cross under the school lunch, relief and other programs.

A family "raffle" disposed of the vast holdings of one of the oldest and largest ranch organizations along the lower Rio Grande border recently. The novel settlement divided the land among seven heirs of the late Deodora Guerra, pioneer cattleman and rancher. The division separated for the first time in 100 years the properties accumulated by the Guerra family. The seven heirs drew parts for their portions of the estate.

Dairy specialists say that a cow producing about 24 pounds of milk per day is now selling in Texas for \$75 or more.

Rural electrification has brought light and power service to more than 45,000 farms in Texas, REA figures reveal.

The 1941 peach crop will be the largest since 1919 in Texas, according to the Agriculture Department's report of condition on June 1, indicating production of 66,102,000 bushels.

Texas has 10 State and five Federal fish hatcheries.

The size of Texas farms has shown an average increase of 77 acres during the past decade, according to recent farm census.

A bumper crop of wild plums and grapes seem certain in the section from Salt Fork to Bitter creek in Donley county. Grape vines clinging to cliffs or entwined about trees are growing the heaviest crop of wild grapes since Indians roved this region, it is believed.

Continuous rains and late planting are blamed for the failure of experimental planting of cabbage near Bartlett, (Bell county). Farmers report. Some of the cabbage has already been plowed under, but many growers still believe cabbage could be successfully raised in this section on a commercial basis in favorable seasons.

A new crop, safflower, is almost sure to become an important crop in Northwest Texas, following tests at the Chillicothe experiment station. There will be about 200 acres of safflower in Hardeman county this year, and station workers expect to mill 40 to 50 tons of this oil-seed crop so that the value of the products may be determined.

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"MAKIN'S" SMOKERS! STEP OUT FOR MILD, TASTIER SMOKES! P.A. Rolls Faster, Easier, Too!

R. N. Kirkpatrick, versatile agriculturist of Overland county, exhibited five extra large boots which weighed 5 1/4 pounds.

Dehydrated sweet potato meal may be substituted satisfactorily for one-half the grain portion of a ration for fattening beef calves, it has been demonstrated by an experiment just conducted by the Texas Agricultural Experiment Station in co-operation with the animal husbandry department of A. & M. College.

An increase of 35 percent in the acreage planted this season to dry edible beans of the white varieties is sought by Secretary of Agriculture C. R. Wickard. The Department has announced that increased acreage of the white and medium white beans, (Great Northern and small white beans) will not incur any deductions from AAA payments. The increase will be required to assure adequate supplies and reserves to meet the needs of domestic commerce, export and other emergency demands.

A bill appropriating \$250,000 to start a program aimed at increasing consumption of cotton and its products has been signed assuring a cotton research laboratory for Texas. The bill allocates \$150,000 for the year ending August 31, 1942 and \$100,000 the following year for purchase of a laboratory, equipment, maintenance, salaries and supplies. Expenditures of the funds will be directed by a committee composed of presidents of the University of Texas, Texas A. & M. College and Texas Technological College.

Consign your CATTLE - CALVES - HOGS - SHEEP TO BREEDLOVE COMMISSION CO. STOCKYARDS, FORT WORTH, TEXAS YOU'LL GET GOOD SALES AND SERVICE

TEXAS claims more than two-thirds of the co-operative farms in the country, and Texas farmers' co-operatives have more than \$7,500,000 invested in land, buildings and equipment, according to official statistics.

It's lemon time the year around on the Rio Blanco farm, six miles south of Mercedes, (Hidalgo county). P. Melton, owner of the farm, reports he has been shipping lemons every month this year, except February. He has a thousand Chinese lemon trees. The Rio Blanco farmer has been shipping all of his lemons green.

The first carload of sliced onions ever shipped in the United States left Floresville, (Wilson county), bound for Wisconsin recently, according to the manager of a local packing company. A huge vat containing 2,100 bushels of green onions was used in the processing of this first shipment. Exactly 11 tons of salt were used. The car contained 130 barrels of the sliced onions put down in brine.

In about a year McLennan county farmers will have access to a complete survey of the soil of this county which among other things will tell them what to plant and what not to plant on their land. E. H. Templin, who is conducting the survey, states that the purpose of the survey is to investigate the land resources and present the information in such a simple way that it can be used by persons who are not specialists. To date Templin has found over 100 different types of soil in McLennan county.

All Points of Interest
New York's Popular
HOTEL LINCOLN
144th St. at 11th Ave.
OUR CHOICEST ROOMS from \$3
100 ROOMS each with
bath, radiator, and Radio.
A few fine restaurants
served Grand Prix 1940
Culinary Art Exhibition
MARIA KRUMER
John L. Morgan
Carn. Mgr.
HOTEL LINCOLN
144th St. at 11th Ave.
IN THE CENTER OF MID-TOWN NEW YORK

PEAT
In Ireland extraordinary measures are being taken in the peat harvest this summer to make sure that there will be fuel for Irish hearts when the autumn wind blows cold. The peat turf cutters will try to cut two full harvests in one, owing to the scarcity of coal imports. One-seventh of the total area of Ireland is peat bog, and the cutting of the turf is as important in most areas as the cutting of cordwood is in many parts of North America. Although a machine method are used in a few places, most of the cutting is done by three-man teams. A cutter uses a sharp "slean" or spade to cut the sods, then tosses them up to the catcher, who must keep them whole and neat and stack them for the wheeler, who carries them off in a wheelbarrow and dumps them in a particular way for the first stage of drying. After a few weeks they are stacked into ricks for further drying and they are ready for use in the early fall.

Peat is a product of decayed vegetation and found in the form of bogs in many parts of the world. The deposits are mainly aquatic, including mosses, ferns, sedges and mosses. The peat bogs of Great Britain and Ireland vary in thickness to 30 feet, and those of North America vary from 5 to 25 feet.

Come now, and let us reason together, said the Lord. Though your sin be as white as snow, though they be red as crimson, they shall be as white as snow. Isa. 1:18.

Beauty Culture Training
FOUR out of FIVE girls who graduate from the Beauty Culture Training School at Dallas, Texas, are employed in the beauty business. The school is located at 1212 E. Ross St., Dallas, Texas. For more information, contact Mrs. W. H. Smith, 1212 E. Ross St., Dallas, Texas.

ELECTRIC MOTORS
OVER 30 years of experience in the repair and maintenance of all types of electric motors. CENTRAL ELECTRIC COMPANY, Fort Worth, Texas.

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Drilling Machines, Taps, Reamers, Engines.
Pipe-Pumps, Saws, Winches, Lathes, Cylinders, Redwood and Associated Tools, Belting-Hose, Rope, Blocks, Wire Ropes, Mill-Gears, Waterworks, etc.
Equipment and Supplies, Brass Hardware.

WELL MACHINERY & SUPPLY COMPANY
FORT WORTH, TEXAS
BABY CHICKS
SEED for 100 up to 250,000 chicks monthly. We hatch 21 breeds. JIM BREWEN, MACHINERY & FERTILIZER FARM, P.O. Box 100, East EM, Dallas, Texas.

FLOSSIE
WHADAYA SAY TO A SWELL HOT CHOCOLATE, FLOSSIE?
THATS AWFUL NICE OF YA, EDDIE

Our Boys and Girls
AUNT MARY, Editor, 1809 Ashland, Fort Worth, Texas.

ADIEU, VACATION
DEAR FRIENDS:
So this is August, the last vacation month. Soon boys and girls will be trudging back to school with healthy sun-tans and a store of interesting things to tell their class mates. How happy they should be. Of course, they will find the first few days at school hard, but soon they will forget all that. They will be glad to see their friends and greet their teachers again.

Kiddies-Can-Do-It
By Uncle Bob Shinn.



Meadow Lily
HAVE you ever been in the country and seen this pretty Meadow Lily in bloom? You find it in low meadows, moist fields and roadsides, growing on a stalk about five feet tall. The flowers nod on long slender stems from the top. They are yellow spotted with reddish brown, bell-shaped and from two to three inches long. Get your water colors and see if you can make a yellow color sketch of these Meadow Lilies.

11 YEAR-OLD ALICE TODD CAPTURED BY INDIANS IN 1863

The Menard (Texas) News, in a recent issue, published the following story about the capture by Indians in 1863 of Alice Todd, of Menard, Texas.

Her father, Mr. Wm. W. Todd, was captured by the Indians in December, 1862, and held at a place near the mouth of Rock Springs, Texas.

His wife, Mrs. Wm. W. Todd, was captured by the Indians in January, 1863, and held at a place near the mouth of Rock Springs, Texas.

DEFENSE BOOM IN JUNK

Things we used to throw away are being salvaged and turned into many kinds of munitions.

There may seem to be an unbridgeable gulf between the humble junkman with his spavined nag and battered wagon loaded with junk and the giant industrial plants that are turning out war materials. But the gulf is more apparent than real and today the collector of waste materials has become one of the most important cogs in our colossal armament machinery.

CONTEST
What to Do

Write a letter of NOT MORE than 200 words describing your vacation. You may write about any trip you made, or something beautiful you saw, or just a general letter about your vacation. The only requirement is it must be about your vacation THIS summer.

Rules
1. Letter must reach Fort Worth before September 1, 1941.
2. Letter must not have more than 200 words.
3. Letters must be written on ONE side of paper only with number of words, name, address on all sheets. Also name of newspaper in which you saw this contest. The letters will be judged on neatness, reader interest and originality of thought. Decision of the judges will be final. No letters can be returned. Address your letter to Aunt Mary, 1809 Ashland, Fort Worth, Texas.

THE FRIENDLY HOBBY CLUB

We are so delighted the way the Friendly Hobby Club is growing in membership. Each month many new names are added to the list. The many interesting letters sent me by members show how much they like the club. It is like anything else, you get out of it what you put into it. This month if you will put into it a little time you may win a cash reward. (See "Contest" above). Join the fast growing Friendly Hobby Club now and get in (Continued top next column)

the swing of winter doing—that is, doing useful things. JOIN TODAY.

Rules for Joining
Here are the rules for becoming a member of the Hobby Club. You will please note one change, that is, you may join only ONE department.

1. There are no fees or dues now or at any time.
2. All that is required is for you to fill out the coupon below and mail it at once to Aunt Mary, 1809 Ashland, Fort Worth, Texas.
3. You will receive your membership card, list of instructions and secret code as soon as we get your coupon.
4. You may join only one department, but NOT MORE. The departments are as follows: (A) Friendly Correspondence, (B) Sunshine for Others, (C) Stamp Exchange, (D) View Cards, (E) Miscellaneous, (F) Cuts, (G) Curios, (H) Souvenirs, (I) Butterflies, (J) Clippings, (K) Books, (L) Postmarks and (M) Magazines.

MEMBERSHIP COUPON
The Friendly Hobby Club
I pledge: I promise to be fair and square and to do my best in all that I undertake.

Name _____
Age _____
Address _____
City _____
State _____

I want to join Department: A _____ B _____ C _____ D _____ E _____ F _____ G _____ H _____ I _____ J _____ K _____ L _____ M _____

Please check to note that I of the above.

SECRETINER
Institute KERRVILLE TEXAS
A fully equipped and fully accredited high school and junior college for boys. Ideally located in the famous Texas "Hill Country." Three years high school; two years college. Engineering, Pre-Medical, Pre-Law, Teacher-Training, Business Administration, and Academic courses. Individual attention. Limited Enrollment. Write for catalog.
J. J. DELANEY, Pres., P. O. BOX 10 KERRVILLE, TEXAS

tion of all types of goods from steel to paperboard and rubber tires probably exceeds \$1,000,000,000 a year.

Scrap can be classified in two categories: "home" scrap, produced by a company itself and zealously recaptured by its salvage department, and "purchased" scrap, such as old pots and pans, old paper and worn-out tires, bought by dealers from junkmen and resold to industry.

ALLEN ACADEMY
BRYAN, TEXAS
Fifty-one month Year Begins September 26.
Military Training
Physical Training
International History
Latin
Spanish
Athletics
For more information, contact Mrs. W. H. Smith, 1212 E. Ross St., Dallas, Texas.

Raw rubber has become a focal point in the present emergency. This country depends on the Dutch East Indies for its rubber, and war in that sector may shut off supplies. That is why, at the present time, practically all cargo space in vessels leaving the Orient for this country has been commandeered for rubber. Rubber reclaimers now consume about 250,000 tons of scrap a year, but the supply of scrap could be stepped up to 500,000 tons.

Each industry has its own process for salvaging scrap material. For instance, wool rags are "carbonized." At one time a scrap dealer had to go over an old suit of clothes and carefully remove the barlap, the cotton and other non-woolen materials. Now the old suit is simply thrown into a vat in which a solution removes all vegetable matter without harming the animal fiber.

petition and the public would know all too well what to do. You can't fool the public all the time. The public knows value.

\$10,000,000 TOY HOBBY
About 1,800 miles of railroad trackage in this country will be of no use at all in the defense program. This toy trackage operated at miniature railroad plants makes put their number at more than 100,000 and their combined system would reach from New York City to San Antonio, Texas. The investment of these toy industry equipment is placed at \$10,000,000.

Scrap has become so important that some types of old metal were the first to be put under priorities and price control to prevent the price from rocketing. The demand is so great in some metals that the government has ordered at least campaign for the collection of scrap aluminum in two cities, Madison, Wis., and Richmond, Va. Through these tests the government will be able to determine just how much useful scrap aluminum could be gathered on a nation-wide scale.

INSTITUTE FOR BOYS
The healthy Hill Country area of Kerrville, Texas, has become a great center for recreation and study. God in summer and mud in winter, it offers a complete program in the Southwest for grown ups who are working a hard ground and for boys and girls who are seeking an education. Science Institute at Kerrville, is a fully equipped school and camp for boys. It teaches engineering, pre-medical, pre-law, teacher-training, business administration and academic courses. Individual attention is given all students and character building is stressed.

The question "Who pays for advertising?" has several different answers. If the advertiser pays for it, the advertiser pays for it. If it is good and his competitors' campaigns are poor, said competitors pay for it. If that of the whole industry is good, it pays for itself. The notion that the public pays for it is wrong.

If advertising makes it easier to sell more goods it helps distribute overhead more widely and tends to cut all production and sales costs. Often its own cost is more than offset by these economies. In which case it makes possible lower selling prices—and the public doesn't suffer by that process. If competitors lose sales because of it they are the only ones who suffer—and therefore may be said to pay for it. But if their advertising, too, increases sales and cuts down costs in the same ratio, then the advertising nets a profit all around. When advertising does not help to increase sales and cut down costs, it raises them, of course. But that's just the advertiser's headache. If he ever should try to pass it along to the public he would quickly find his prices out of line with com-

Have Your Ticket Routed Via THE Zipper between ST. LOUIS and CHICAGO
The ZIPPER—first to leave St. Louis, makes you to Chicago in 4 hours, 55 minutes.
Lv. St. Louis 8:50 a.m. Ar. Chicago 1:45 p.m.
FOR NIGHT TRAVEL THE Silent Knight
Lv. St. Louis 12:25 a.m. Ar. Chicago 7:10 a.m.
Consult any railroad ticket agent or write G&E R.R., 1104 Texas Bank Bldg., Dallas, Texas.

By Zere
DON'T BE SO SORE AT ME, FLOSSIE—I DID IT ON PURPOSE— I WANTED TO SEE WHAT KIND OF A HOUSEWIFE YOU'D MAKE

JOHN M. SPELLMAN
U. S. PATENT LAWYER
ESTABLISHED 30 YEARS
GULF STATES BLDG., DALLAS, TEXAS.
PATENTS Trade-Marks Copyrights Obtained
INVENTORS Problems Solved and Protected.

WHADAYA SAY TO A SWELL HOT CHOCOLATE, FLOSSIE?
THATS AWFUL NICE OF YA, EDDIE

PS--ST-- I LOST MY MONEY-- I MUST HAVE A HOLE IN MY POCKET!

By Zere



I'M THE BEST SELLING PLAIN SALT IN AMERICA!

PLAIN - OR IODIZED

KODAK FILM ROLLS... DOUBLE THE REGULAR SIZE... FREE 5x7 ENLARGEMENT... WITH EACH ROLL... 42¢

BILL WOOD PHOTO CO. 1709 Throckmorton, FORT WORTH, TEXAS

HEN A PACKING PLANT

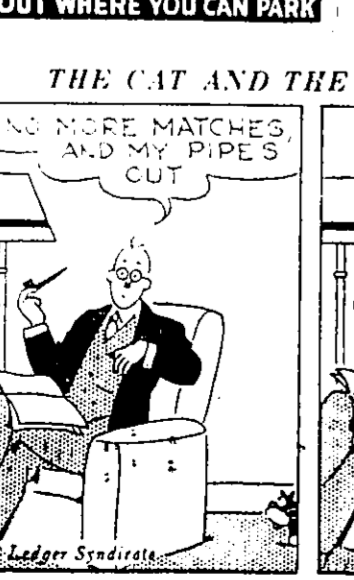
The needs of the democratic... particularly Britain... are back of Secretary Wickard's plan that national de-

What the hen does as a factory... convert considerable volume of grain into a much smaller volume of better and richer feed material.

It can be seen so the... of it will make... for an... and fattening.

Judge a School By Its Graduates... ISABELL UNIVERSITY BEAUTY CULTURE... 2827 COMMERCE ST. DALLAS, TEX.

HEDGECOCK A TEXAS INSTITUTION... HEDGECOCK ARTIFICIAL LIMB... 2827 COMMERCE ST. DALLAS, TEX. OUT WHERE YOU CAN PARK



BEAUTY AND MYSTERY OF SEA SHELLS

Those strange sea-born animals—the mollusks, which build their own houses, are superb architects and sculptors.

Today the hobby of shell collecting flourishes again... Atlantic Coast beaches and the sands of Florida and California are the hunting ground of amateur conchologists.

Many fascinating shells are those formed by a coral reef builders along the Florida coast. They actually give fine and pink colors to the salt water.

There are some 30,000 species of mollusks, including the familiar oyster and clam. They belong to a primitive race, tracing their ancestry back to geologic ages recorded in strata laid down hundreds of millions of years ago.

PROPHECY... The works of many writers of the past... Blake, Gray and others... are being explored for passages having possible bearing on the present war.



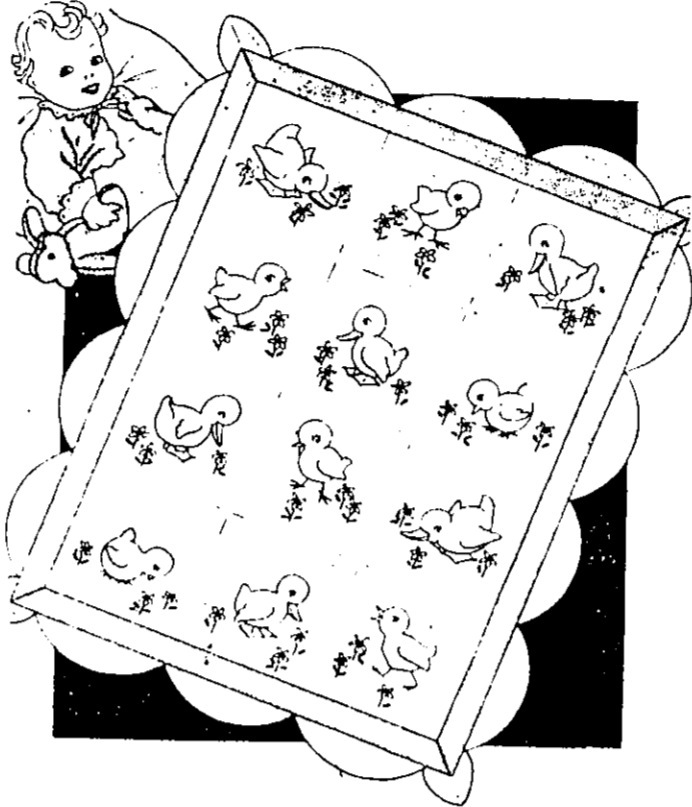
HOUSEHOLD HELPS

MRS. MARGARET STUTE, Editor, 1809 Ashland, Fort Worth, Texas.

BUSY WOMEN'S WORKBASKET

Chick and Duck Crib Spread

Perhaps this is Chicken Little and Ducky Lucky come to decorate baby's crib spread. Twelve adorable blocks are done in outline and lazy daisy; a colored border and scallops of white finish the spread.



Address all letters to Southwest Magazine, Needlecraft Dept., Box 166, Kansas City, Mo.

FASHIONS TODAY

Late summer is the time we usually find we must do a little extra sewing to brush up on the back-wash summer wardrobe and begin to plan the things we will wear for autumn.

Slide fasteners, with decorative heads, mark each one, rubber straps or rubber threaded button to keep skirts and blouses up and down, nylon thread and modern finishes to protect the fabric and make it more resistant to wear.

of these suits you will want to have three or four. They will be inexpensive and a delight to wear.

Summer dresses are appealing and whether made at home or bought at the shops they are a delight. We find sweater jackets, cycling blouses, vests, sweaters and many of the new fabrics give grace and variety to any wardrobe.

BREAKFAST-TIME WISDOM

Of all the meals served during the day breakfast is the most important. Doctor's advice is to eat breakfast, especially with high school students, is due to scanty or no breakfast at all.

It is a good idea to see that the breakfast is as attractive as any other meal. The average breakfast consists of fruit, fruit juice, cereal, egg or bacon, hot bread or toast and a drink, such as milk, coffee or cereal.

HOME BAKING... The oldest of arts is "baking," we are finding few and better ways of doing it. Science has made rapid strides in acquiring wisdom of the why and wherefore of the business of baking.

Here are some recipes that should sharpen the most indolent appetite... Honey Bran Muffins... 1 cup sifted flour, 1/2 cup raisins, 1/2 cup molasses, 1/2 cup brown sugar, 1/2 cup milk, 1/2 cup oil, 1 egg, 1/2 cup bran flakes.

WE DINE... Stuffed Pepper... 2 cups cooked meat (ground), 2 tablespoons grated onions, 1/2 cup mashed potatoes, 1/2 cup Worcestershire sauce, 1/2 cup salt, 1/2 cup catsup, 1/2 cup gravy or soup stock, 1/2 cup grated cheese.

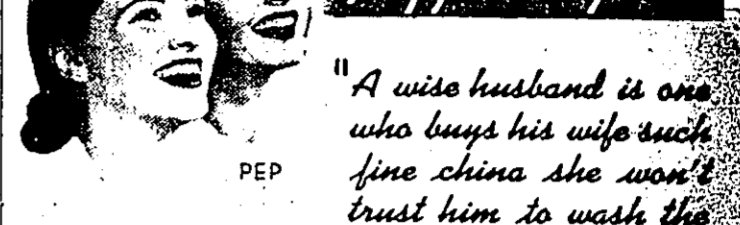
Watch for this article next month. Later, we will have a little forethought this can be accomplished.

Stuffed Pepper... Select, cut tops off 6 green peppers, remove membrane and wash thoroughly. Stuff with the following mixture:

High Explosive Shells... The greatly increased production of high explosives is probably one of the most gruesome aspects of modern war.

Mercerized cotton is named after John Mercer, who discovered that cotton could be made stronger and more lustrous by treating it with caustic soda.

Smiling... WITH Admiration's Happiness Girls



"A wise husband is one who buys his wife such fine china she won't trust him to wash the dishes." VITALITY... and HERE'S A HAPPY TIP FOR YOU

SERVE... REFRESHING Admiration ICED COFFEE and TEA

STATUE OF LIBERTY... So far this year the month by month totals of those who make the trip to Bedloe's Island, New York harbor, to get a close-up view of the Statue of Liberty are 66 per cent higher than the figures for the same months of last year.

THIS OUTSIDE IDEAL WOODWORK IS RIGHT!... DECORATIVE BLINDS, Casually... VENTILATING LOUVERS—Keep them... ALL PRESERVATIVE TREATED "BY THE IDEAL METHOD"

IDEAL COMPANY... SEND FOR Free LITERATURE... IDEAL COMPANY, 1000 North Main Street, Fort Worth, Texas

