

**Mrs. J. O. Collins
Guest Speaker
At Reading Club**

Mrs. J. O. Collins was guest speaker at the regular meeting of the Women's Reading Club held Tuesday evening, November 19, in the civic room of the Allan Shivers Museum, with Mrs. John R. Coats as hostess.

Mrs. Harold Allison, Jr., president, presided at the business meeting. Mrs. A. O. Williams led the collection and pledge of allegiance to the flag.

Guests present were Mrs. Collins and Mrs. Lawrence Smith. Mrs. Allison appointed Miss R. E. Starbuck parliamentarian, and Ruth Gillespie, reporter, for the remainder of the club year.

Mrs. Allison called upon Mrs. Coats, president of the club, who presented a program on "Art and Home Decoration". She talked specifically about the use of plastic plants because of their dark shiny quality. She demonstrated by painting a landscape which would be done in Christmas colors.

All the art materials came from the Carriage Shop. Other local artists' exhibits during the program were by Mrs. Green, Patricia Pickman, and Ruth Hill.

The next meeting of the club will be in the home of Mrs. Dee E. Johnson, as hostess, with Elton Spurrick as guest speaker.

**Woodville PTA
Officers Installed**

Monday night, November 18, Mrs. J. D. Lee of Port Arthur, chairman of public relations, presided at the 100th-anniversary district four, installed the following officers of the Parent-Teachers Association for the 1968-69 school year:

Mrs. Sam Robles, president; Elton Spurrick, first vice-president and program chairman; Gerald Maynard, second vice-president; and chairman of membership Mrs. Mayme R. Carraway. Third vice-president and chairman of publicity: Ann Ashworth, fourth vice-president and hospitalier, Mrs. Shirley McCarty, secretary; Mrs. Beatrice J. Capez, treasurer; Mrs. Mirba Burkin, historian; Mrs. Audrey Riley, parliamentarian.

All parents and other interested persons are urged to join and participate in the PTA organization. It is your opportunity to keep abreast with the educational as well as other school programs. The membership drive, \$1.00 per member, extends through December.

**To All Employers
In Tyler County**

Have you heard someone say, "I needed a worker, and I found one in my own home"? Well, it has been said. The need of work and a man's first job.

A group of women at the First Baptist Church are now attempting to do something about that. They are forming a voluntary public service organization, a group of women who will be doing the work of a woman who has a worker and who does not want to work. Should you need a worker and want help in securing one, beginning December 2, you can call 282-2099 in Woodville for help. Calls should be made on Monday mornings, if possible, but will be accepted any day, week days, to 4:30.

WOMAN'S PAGE

**200th Newcomer
Welcomed By
Welcome Service**

Mr. and Mrs. Roy E. Wedge, former residents of Beaumont, were greeted by the visiting team of the Welcome Service of Tyler County and had the distinction of being the 200th new resident family to be welcomed since August 1907, at which time the locally owned and operated Welcome Service of Tyler County went into operation.

Mr. and Mrs. Wedge have purchased the Wilbury-Ogden property on South Beach Street and are looking forward to the pleasure of retirement in beautiful East Texas. Woodville is indeed fortunate to have this charming couple join the ranks of permanent residents who have settled in the Tyler County area.

They are members of the Baptist Church.

The visiting team also greeted another couple who have moved to the Wilbury-Ogden property, most opportunistic, Mr. and Mrs. Johnny Board and their five girls and four boys, most of whom were born in 1923 Orleans, La., have now been here in Livingstone.

The Board family belongs to the Baptist church.

Woodville 4-H Girls Visit Nursing Home

On November 23 the 4-H girls of Woodville visited the nursing home on Old Gold Mill Road. Members carried a plate of Thanksgiving treat for the inhabitants of the home. The treat was furnished to the members of the club.

Behind left to right are Billie Roberts, Lorena Reynolds, Ina McBride, Jonnie Shiloh and Linda Currie.

Transportation was provided by Mrs. Edna Roberts and Mrs. Wash Shiloh.

**Day Star Sunday
School Class Meet
Held November 21**

The Day Star Sunday School class, held Thursday evening, November 21, for the regular meeting in the home of Mrs. Ange Hatfield with eight members present.

Openers prayer was by Miss Deborah Lott. Invocation was given by Mrs. Gladys.

The subject of the month is "Those who were unable to attend the tea and art show Wednesday of last week; any still in the home of Mrs. Collier." Their help is needed as much today as it was at the beginning, according to Mrs. Elysia Breaux, president.

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Make checks payable to the Tyler County Friends of Libraries. This donation may be taken off your income tax.

A friend of the club is a good friend \$5.00.

A good friend \$10.00.

A very good friend \$15.00.

Some very good friends \$20.00.

Address

**Hillister
News**

Mr. and Mrs. Fryon Melton of Spurger visited Mr. and Mrs. C. S. Sprick Sunday evening.

Mrs. A. J. Morgan is at home after a visit with her daughter, Mrs. E. S. Spangans in San Augustine. Mr. and Mrs. Simmons brought her home.

Mr. and Mrs. S. E. Holt visited relatives in Kirbyville Friday.

Mrs. Hazel Riche of Groves with her mother, Mrs. B. O. Crubbs Sr. of Beaumont visited in the A. M. Anderson and C. S. Sprick homes last week.

Mr. and Mrs. Gene Morgan and children of Silboe visited his mother, Mrs. A. M. Morgan Saturday.

Mrs. Jack Holt spent Friday in Beaumont with relatives, her nephew, Richard Watson, came home with her for the weekend; Mr. and Mrs. Ben Whitaker and Gary spent Sunday in Woodville with their daughter, Mrs. Sallie Rubin and family.

**Ladies Of LaSalette
To Meet December 4**

The Ladies of LaSalette of St. Lawrence Catholic Church will hold their next meeting on Wednesday, December 4. They will assemble at the church at 8:00 a.m. to attend mass and then proceed to the home of Mrs. Marvin LaGrone on Livingston highway. All members are urged to attend. Officers for 1969 will be elected at this meeting.

Our offices will be
CLOSED
NOVEMBER 28th
THANKSGIVING DAY
BUT DEPENDABLE ELECTRIC SERVICE WILL BE AT YOUR SWITCH AS USUAL.

ALL STATE ELECTRIC COMPANY

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OF BEAUTY**
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Permanent . . . 8.00

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5 Patterns to choose from!
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Bavarian China Club

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- *Pay an installment on your note on or before due date
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**OUR OFFICES WILL BE
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BUT DEPENDABLE ELECTRIC SERVICE WILL BE AT YOUR SWITCH AS USUAL.

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November 28, 1968 TYLER COUNTY BOOSTER Page 3

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SPECIALS FOR Friday & Saturday, Nov. 29 & 30, 1968

ALL QUANTITY RIGHTS - RSV.D.

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DETERGENT SILVER DUST King Size 99¢ 25¢ Off Label

LE SUBUR PEAS No. 303 Can 33¢

WONDER RICE 28 oz. Pkg. 33¢

DUNCAN HINES LAYER CAKE MIX 3 PKG. \$1.00

BIRD'S EYE AWAKE 9 oz. Can 35¢

FRONZ FROZEN FOODS

MARYLAND CLUB COFFEE 1 Lb. Can With \$5.00 Purchase Or More 29¢

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CRISCO OIL 38 oz. Family Size 7¢ Off Label 79¢

JIF CREAMY OR CRUNCHY PEANUT BUTTER 18 oz. Jar 65¢

NABISCO CHOCOLATE, 12 1/2 Pinwheels 47¢

NABISCO PREMIUM SALTINES 1 lb. pkg. 35¢

LARSON'S VEG-ALL No. 303 2 Cans 45¢

LIQUID GELUSIL 12 oz. Bottle \$1.23

HELY FOLKS! WE GIVE DOUBLE S & H Green Stamps EVERY TUESDAY With \$2.00 Purchase or More (Excluding Cigarettes)

LIQUID DOVE 22 oz. Giant Size 10¢ Off Label 49¢

BEAUTY SOAP LUX 4-Bar Pack 49¢

AURORA BATHROOM TISSUE 4 2 Roll Pkgs. \$1.00

USDA CHOICE HEAVY BEEF CHUCK ROAST 45¢ LB.

USDA CHOICE HEAVY BEEF ROAST 59¢ LB

BROOKSHIRE BROS. THICK-SLICED BACON 2 lb. Pkg. \$1.19

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USDA Choice Heavy Beef SHOULDER ARM Roast 1 lb. 69¢

U.S. No. 1 SWEET YELLOW ONIONS 1 lb. 7¢

CALIFORNIA NAVEL ORANGES 1 lb. 19¢

CALIFORNIA SUNKIST LEMONS 1 lb. 19¢

ANTISEPTIC LISTERINE 20 oz. Bottle 99¢

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VALUABLE COUPON: REDEM THIS COUPON FOR 50 EXTRA S&H GREEN STAMPS With Purchase Of \$5.00 or more (excluding cigarettes). One per family. Expires 11/30/68

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There's all the books of "Green Stamps" you need in this Anscromatic Cadet camera. It's not only easy to own, it's easy to use. No complicated dials or fussy controls. All you do is pop in the cartridge and shoot. Makes a great gift for beginning photographers. Just load it up, and fill your S&H Green Stamps faster. Shop at all the stores and service stations that give S&H Green Stamps, and you have lots of extra gifts by Christmas.

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America Still Is...

ONE WOMAN'S OPINION By Mrs. Ethel C. Hill

America is surely populated by the roughest people in the world. None of this namby-pamby stuff of quietly waiting for any particular event to arrive. No string-of-words. We fairly play leap frog with our holidays, for instance. Labor Day is usually laid to rest before the stores are overflowing with holiday symbols and every ghost and goblin on record is routed out in swarms. And long before the last pirate and skeleton is "happily" interested in altered outlets, Thanksgiving reminders and merchandise fairly cover the landscape, high, low, left and right. But do Americans industriously wait for the turkey and dressing to be paraded, must be cooked, and then Christmas to float under the stars, in every store window just stretched from pillar to post from you to you and from mountain to plain, but that's another story. As for the Christmas tree, it is the "I can see no stogie bit of benefit to the general citizen, for reaching the moon or other planets" or words to that effect. And it comes from the tax money of the average citizen. But I do think that the greatest miracles of all stem here from scientific research which really benefits. There are many of these projects are constantly being for money to carry on these projects. We may someday have a disease that we cure. Our big ticket, no one should ask any more!

Warren Man Trains For Recon Observer Team

Direction 3200, drop 500 feet for effect. This are the words that bring artillery fire down on the enemy. It is the language of the artillery forward observer teams which they direct their rounds. The same words were recently used for a different purpose. They were part of a series of classes held to train recon observer teams and radio telephone operators for the 3rd Battalion, 33rd Artillery's forward observer and liaison teams. The "Golden Lions" supply these teams to five other units needing artillery support.

Nearly every phase of the varied knowledge and skills utilized by the Infantry Division forward observer teams was covered in the schedule of classes. Map reading, radio procedure, infantry tactics, and fundamentals of artillery support were stressed along with the actual procedures used in calling the rounds in.

According to Corporal Robert Thompson, Warren, Texas, who extended the four to six days of a recon observer's most interesting part of the three-day course was getting a chance to actually direct artillery fire. Several hours were devoted to giving the "students" experience in calling the rounds on pre-designated targets.

"First hand knowledge and experience is down to the artillerymen where all the instructions are tested forward observer recon sergeants with months of combat experience. The importance of knowing your own position as a fundamental rule. Without pinpointing your own location accurately direct fire of artillery support is impossible.

All too often recon observer teams are tested forward observer recon sergeants with months of combat experience. The importance of knowing your own position as a fundamental rule. Without pinpointing your own location accurately direct fire of artillery support is impossible.

CLASSIFIED ADS Really work

THEOPHILUS

I WANT TO KNOW HOW I CAN GET MY WEEDS TO GROW LIKE THE WEEDS IN THE GARDEN.

I LIKE TO SEE THINGS GROW.

WHY DON'T YOU JUST PLANT FLOWERS AND LEAVE THE WEEDS ALONE?

PELUE, THE CHURCH WOULD GROW IF WE'D JUST PLANT THE GOSPEL AND LEAVE OTHERS ALONE.

CHURCH OF CHRIST 604 Pine St.

TEXAS PRESS ASSOCIATION MEMBER 1968

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MEMBER OF THE TEXAS PRESS ASSOCIATION
 AFFILIATE MEMBER NATIONAL EDITORIAL ASSOCIATION

BE THOU THANKFUL



"I'm everything give thanks for this is the will of God in Christ Jesus concerning you." 1 Thessalonians 5:18

STATE CAPITOL HIGHLIGHTS & SIDELIGHTS

By Vern Sanford

Lt. Gov. Preston Smith is making arrangements to take office as governor on January 21.

He already has selected some of his official family. Jim Oliver of the Legislative Budget Board, which Smith now heads, will become director of the executive budget office. Oliver is working on the budget which the new governor will recommend to the Legislature.

Jerry Hall, chief of the Capital Police, will be in charge of the state police.

Arthur and Lillian Galt, either as secretary of state or chief administrative assistant, will be Harold Dindley, who managed Smith's campaign, managed Smith's campaign.

Lt. Gov. Smith will have a top job, and as secretary of state, he will be Harold Dindley, who managed Smith's campaign.

YARBOROUGH NEWSLETTER

By U. S. SENATOR RALPH YARBOROUGH

The Presidential election which we have just completed has taught us that our system of electing the president of the United States needs improvement. We have seen that a candidate can win the presidency even though another candidate gets a steadily larger popular vote than the winner does.

This is because our system of election does not allow the people to elect their president directly. Instead, the President is elected through an Electoral College, which consists of a number of people picked in each of the fifty states and the District of Columbia.

The candidate who wins a majority of the 538 votes in the Electoral College is named the President, even though some other candidate may have received a considerably larger popular vote than the winner does.

NEW UP TO 75% QUIETER!

EASIEST TO START! EXTRA QUIET. Tool.

WEIGHS ONLY 12 POUNDS (less bow and chain)

McCulloch NEW SUPER 2-10 AUTOMATIC LIGHTWEIGHT CHAIN SAW

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 • New Starting System with Compression Release
 • Safe Starting - Easy Start
 • Low to Handle - Perfect Balance and Lightweight
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 • Maintenance-free - Automatic Fuel System

B. J. SMITH GARAGE HILLSTREE, TEXAS

Medical certification from a doctor will be required for those claiming benefits as being totally disabled.

A pilot program has been underway in the Austin, Houston, Dallas and Houston areas. It will be expanded statewide by July 1.

APPOINTMENTS - Governor Connally named Judge James P. Barker chief justice of the State Court of Civil Appeals. He named and picked Beaumont attorney Quentin Klett as an associate justice on the same court.

GIVE A SAVINGS ACCOUNT FOR CHRISTMAS



THE SMALL INVESTOR PLAN

Plus One \$60 GREEN STAMPS for each dollar deposited.

Regular Passbook Savings

- \$1000 \$60 Green Stamps per account per day
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Ag Notes

By Clinton Currie, County Agent



The Alabama-Guadalupe Reservation is now the home of two yearling friends, Picador and Spirit-Elect Joe Nettles as he feeds the Texas Longhorns and the buffalo now at their new place in the Indian. Annual overstock on the reservation. The buffalo were given to the Indians by the Beaumont City Fathers and the Longhorn Steers and cow by Sam Partow of Liberty. Spirit-Elect Joe Nettles as a helping neighbor transported the animals to the reservation for his longtime friends. A young registered bull calf of the Texas Longhorn type is also the reservation. He is still from Oswald Sauer of LaCrosse, Texas.

The westernmost hay fields have been won by us as made the 1966 trial drive from San Antonio to Dodge City.

Clairence R. Bell Completes Air Force Basic Training

Airman Clarence R. Bell, son of Mr. and Mrs. Tom H. Bell of Rt. 1, Spurper, Texas, has completed basic training at the Air Force Basic Training Center at Fort Rucker, Alabama. He has been assigned to the 48th Tactical Fighter Squadron at Seymour Johnson Air Force Base, North Carolina.

"HEARING FOR ETERNITY"

A program designed for the people who are searching for true happiness among the religious confusion that exists today.

"Ye shall know the truth and the truth shall make you free."

John 8:32

2:00 p.m. Each Sunday - KVLL

Presented by THE CHURCH OF CHRIST IN WARREN



Let us be thankful

Dear Lord, we thank Thee for this day
 That turns our hearts and prayers toward Thee,
 Grateful for Thy loving care.
 Of this dear land of liberty
 For bounteous harvests that assure
 Our daily bread, for love and home,
 For health and hope. But most of all,
 That we are free -- to stay or roam.
 To think and speak, to teach and pray
 Each as he wills. Lord, help us find
 When fasting's over, ways to share
 These precious gifts with all mankind.

Maureen Murdoch

GULF STATES UTILITIES COMPANY

Colmesneil OES Called Meeting Set Tuesday

Set Tuesday

A called meeting of Colmesneil Chapter 1008, Order of the Eastern Star, will be held Tuesday night, December 3, at 8 p.m. for the purpose of initiation.

All members are invited to be present.

E. F. Boyd Rites Held In Mineola

Funeral services for Ely Fr...

Funeral services for Ely Franks Boyd, 81, of Colmesneil, were held Thursday, November 14, in English Funeral Home chapel in Mineola. Burial was in Spring Creek cemetery at Mineola.

Mr. Boyd died November 12 in Woodville. He was a former resident of Wood County in 1894. He was a retired farmer. He had been a member of the Baptist church for 60 years.

Surviving are four sisters, Mrs. Bennie Downing, Colmesneil; Mrs. Goldie Barnes, Hamden, Oklahoma; Mrs. Muriel Mackey, Fort Worth; and Mrs. Willie Dixon, Denison; several nieces and nephews.

High school training taken under the G. I. Bill. Was a member of the Methodist church.

I HIRED IT THROUGH THE WANT ADS

Fight Dirty Pictures!

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COMPARE THIS WITH OTHER COLOR TV'S

NEW VISTA RCA COLOR TV WITH RECTANGULAR HI-LITE COLOR TUBE, SOLID STATE UHF-TUNER

MANN'S SALE PRICE **\$398**

COMPARE AT \$509.95

NO MONEY DOWN -- NO PAYMENT TILL MARCH, 1969

\$75 Trade-In-Allowance

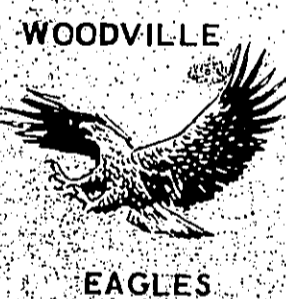
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102 S. Charlton, 283-2519, Woodville

WOODVILLE TV SERVICE CENTER
Curtis Mathes Dealer
283-3675, 210 E. Bluff, Woodville

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Oda and Cecil Ogden
Colmesneil, Texas

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283-2456, 309 S. Magnolia, Woodville

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283-2292, 305 N. Magnolia, Woodville

HOWARD MOTOR COMPANY
283-2557, 302 N. Magnolia, Woodville

GLOBE-MANN INSURANCE
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SOUTHEAST TEXAS SAVINGS & LOAN
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TYLER COUNTY BOOSTER
283-2434, 104 S. Charlton, Woodville

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James Ivy makes like a falling oak as he carried 38 times for 116 yards and again to assist on the tackle is number 81 Charles Ivy seen to the right of Ivy throwing a block.



Ivy again carries the pigskin and has Chris back to help out and Willie Gill lies on tackler. Louis Murrell (number partially hidden)

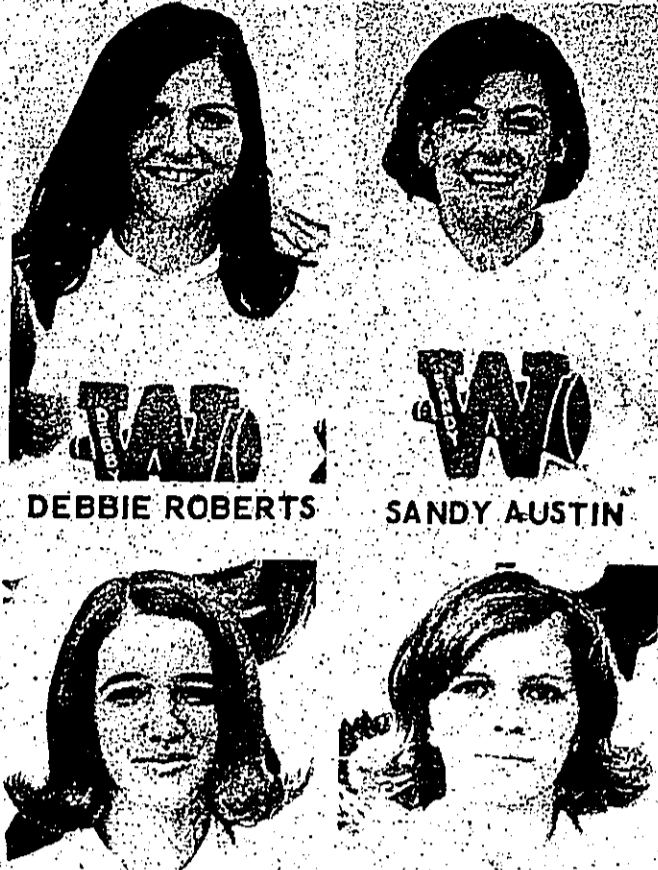


Phil McClure (22) and Albert Miller combine Bobby Lilly watches from behind. The pass fell latched on to one for the deciding tally.



Albert Miller has the slide put on him as his Klzer (on the turf) and Skipper Bellis coming on this carry and turned in his fine usual defense

THE KIRBY HIGH CHEERLEADERS



DEBBIE ROBERTS

SANDY AUSTIN

LYN VINSON

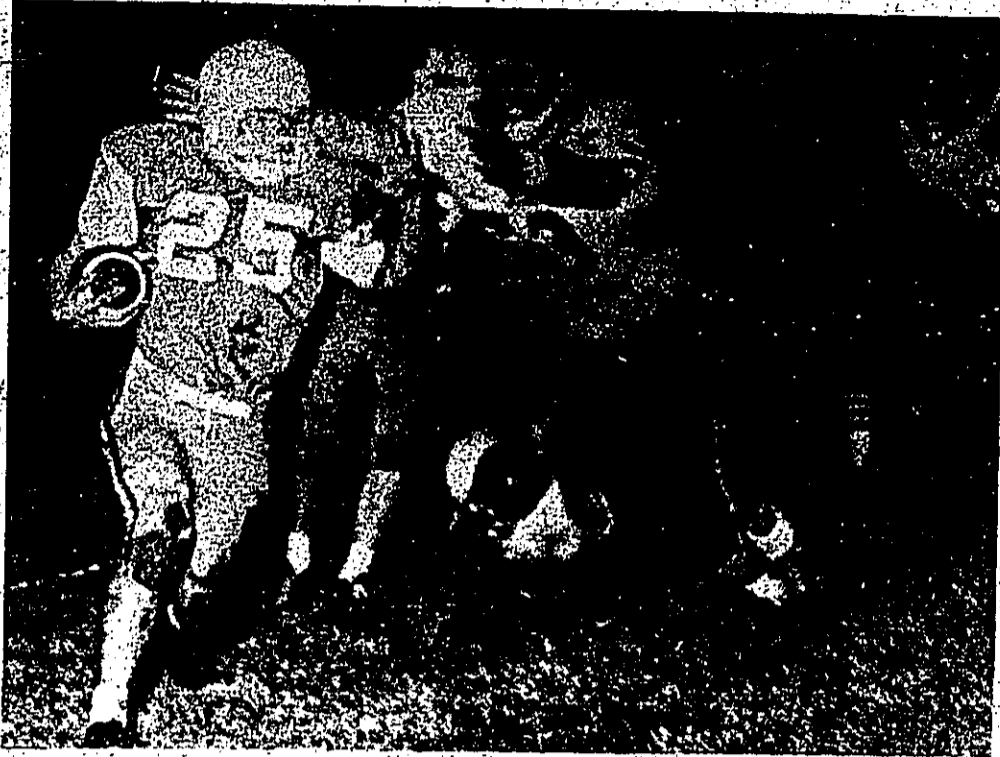
RITA WILLIAMS



VICKY MCGINTY

AYN VINSON

A SPECIAL RECOGNITION TO SIX PEOPLE FOR A JOB WELL DONE



Chris Tucker skirts end on this play and picked up five yards before being dropped by linbacker Glenn Gaspard (63). Tucker's progress is watched by A. J. Cortez (behind Tucker).



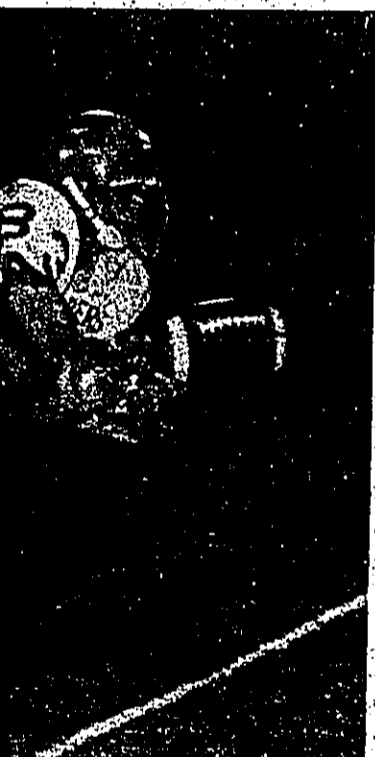
A. J. Cortez skirts end for little yardage as James Ivy takes a fake into the line. David Collier is seen throwing a block for Cortez and directly behind Collier is Glenn Gaspard who is not fooled by the play and moves across to make the stop.



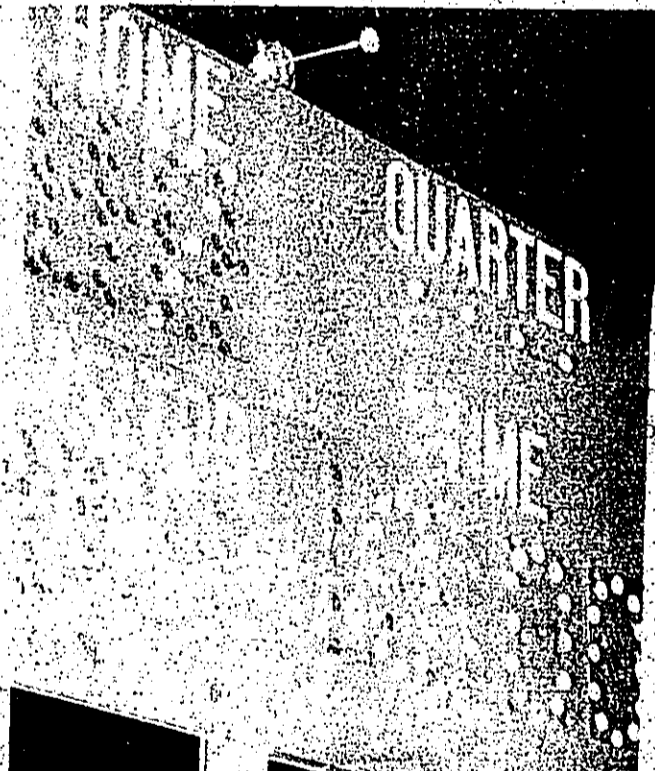
Byars puts the skids on the big fullback. Ivy is the workhorse on offense. Moving up fast at Chambers and Donnie Poindexter can



Byars in front of him. Roger Byars (51) comes along with an East Chamber's would-be-up from the rear to get into the action.



Bettis catches a pass intended for Skipper Bettis. At toward the end of the game Bettis



THE "FINAL" SCORE



Skipper Bettis watches intently as Bobby Lilley tries to intercept a pass intended for Bettis. From this picture it seems that Lilley has control, but the official ruled an incomplete pass and he is on top of the play.



Oates is stopped by Tommy Oates (51) puts his head down as he comes up to meet East Chamber's halfback David Voss. An unidentified 'Buccaneer' seems to be clipping on the play, but it didn't matter as Oates made the stop anyhow. Bobby Lilley can be seen coming up from the right. Albert Miller races up from behind.



Tommy Oates (51) puts his head down as he comes up to meet East Chamber's halfback David Voss. An unidentified 'Buccaneer' seems to be clipping on the play, but it didn't matter as Oates made the stop anyhow. Bobby Lilley can be seen coming up from the right. Albert Miller races up from behind.

TYLER COUNTY BOOSTER

Sports

GEORGE BOULWARE, SPORTS EDITOR

ELEVEN EAGLES CHOSEN FOR DREAM TEAM

Eleven Eagles highlighted the All-District selections for this season. The team was chosen by the coaches of the six district teams.

Those chosen from Woodville were Willie Gill, George Cortez, Sid Allison, Tommy Hensarling, Albert Miller, Tommy Oates, Donnie Pollock, James Jay and Wayne Simmons.

The selections were like this on the offensive team: Willie Gill of Woodville, defensive tackle, George Cortez of Woodville, Damon Buck of Little Cypress, defensive end, Lomax McCull of Buna and Sid Allison of Woodville.

THE EAGLE'S NEST

BY GEORGE BOULWARE
"Have you ever seen a team played after pressure trying to score at least a field goal with less than half a minute on the clock knowing that it is a 4-0 on the scoreboard and that you have worked for the entire season to get to that score?"

James Wolf of the Warren County team was selected in the All-District 2-A team. Wolf was a bright spot in the otherwise dull season for the Warren County team.

Harley Hill, Wes Hardin and Hardin each placed seven on the team team with Jackie King, Stephen, each placing two and Lammert and Warren on each.

The explanation is that while use of aluminum in auto trim and accessories has declined sharply because of skyrocketing prices, the use of aluminum in auto trim and accessories has increased.



Pat Mann and Jill Ogden battle Jasper's forward Barbara Dietz for a rebound in a 'B' team action in a Colmesneil-Jasper battle, held in the Colmesneil gym last Monday night.

There will be a Meeting of the AMERICAN PARTY In the District Courtroom at Woodville, 7:30 p.m. Dec. 2.

YOU WANT TO KNOW THE OUTCOME? Get It First Hand.

Henry Davis, County Chairman (PD. POL. AD BY HENRY DAVIS)

and gets up to get further into the action. This action came in the fourth quarter with the Eagles trying desperately trying to hold on to a 2-2 score in their favor.

Some girls catch bunkers as if they had come in any other sport, which means they are hard to catch the most but are down in the commission, and they are not very lucky.

"It is a successful 'hunker' bunkers," he plays a minor role in the game, but he is a valuable asset, requiring both an understanding of the field and an ability to catch the ball.

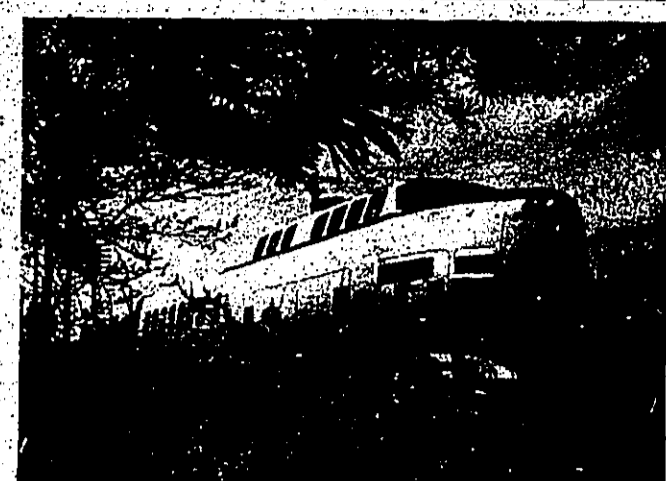
"The 1968 Eagles gave Woodville its first district championship."

SSSSS DIVIDENDS SSSSS
Slate Farm Auto Policyholders have received Dividends for the Past 33 Year

HAVE YOU? ARE YOU? WILL YOU? CALL ME!

Advertisement for Johnny Harris, insurance agent, including contact information and a small portrait of him.

ON THE RIGHT TRACK



TURBOTRAIN, new high-speed passenger train, is about a third of the weight of a diesel of the same capacity. Weight savings were made by using lightweight power system and aluminum construction. Unnecessary weight was eliminated.

Advertisement for 'JOIN THE STAR-SPANGLED FREEDOM PLAN' featuring an American flag graphic and text about supporting freedom.

Advertisement for PINES THEATRE, featuring 'THE PRIVATE NAVY OF SGT. O'FARRELL' on Thursday and Friday, Nov. 28-29.

Advertisement for SATURDAY NOVEMBER 30th Great Family Entertainment 'JUNGLE BOOK' at the Pines Theatre.

Advertisement for 'THE DEVILS BRIGADE' featuring a 'BOND SALE' and 'FANTASTIC BOND SALE' on Tuesday, Wednesday, Thursday, and Friday, December 3-4-5.

DAM "B" NEWSNOTES

By MRS. G. B. BICE
Fairview church folks are very happy over the growth of our Sunday School youth. While we wait for the new building which is being right along, we have our youth meet in the recreation building.

Good to see you George Langford has had a lot of trouble caused from a car accident. WMS and training union will join hands with all the church for the week of prayer.

Very nice to have Mrs. Fannie Bell Seagrave and Katie Brown here with Mr. and Mrs. Finis Henderson of Alto, Mr. and Mrs. Ollie Henderson of Seagrave, Oklahoma and Mrs. Edna Henderson of Houston.

Mr. and Mrs. Roy Black spent Thursday night in the Bice home. Mr. Black's health is not very good but he is doing 'some better'.

Mr. and Mrs. Rodney Cole of Baytown have spent a few days at their cabin over on Highway 160.

Mr. and Mrs. J. C. Carter had their fourth child, a boy, on Saturday last. The baby weighed 8 lbs. 10 oz.

Advertisement for 'LET WANT ADS WORK FOR YOU' featuring a cartoon illustration of a person looking at a newspaper.



A Thanksgiving dance will be held Saturday from 8 to 11:30 p.m. in the Dogwood Motor Hotel with music furnished by The Brothers. Members of the musical group are Tommy Bell on the drums, Wicky Nichols on the organ, Alan Bell playing bass, Jay Crew on the guitar, and Jeff Fortenberry and Jim Miller on trumpets.

Little son of Woodville visited her parents, Mr. and Mrs. Ed Cruse, during the last week. Mrs. Catherine Mays left Tuesday for a visit in Beaumont during the holiday season.

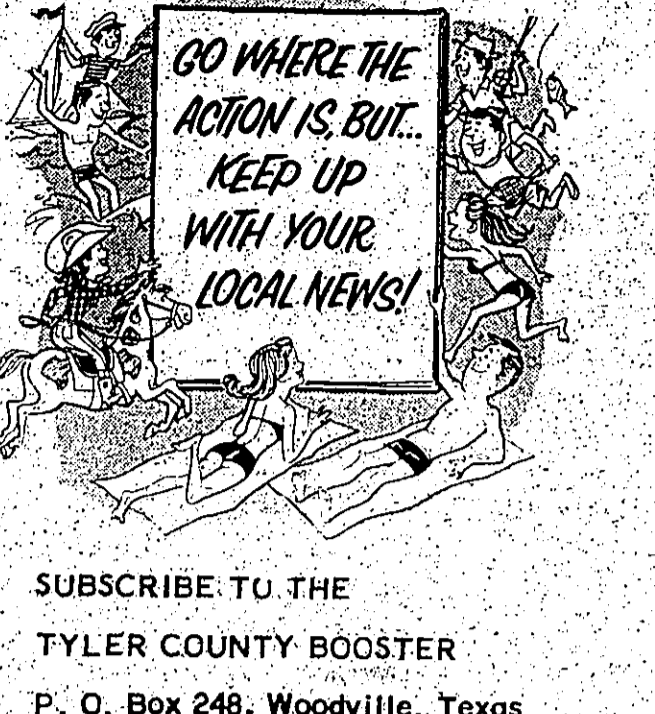
Mr. and Mrs. Sam Langford spent the weekend in their home here. They have been staying in Beaumont for a while and visiting their home there. Mr. Langford is employed on the Houston, Texas, section of the Texas Eastern Railway.

Mr. and Mrs. J. C. Carter had their fourth child, a boy, on Saturday last. The baby weighed 8 lbs. 10 oz. and was named Robert.

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Advertisement for SIGN PAINTING, EXPERTLY DONE, by Walter Kemp. Contact: 283-3751.



GO WHERE THE ACTION IS. BUT KEEP UP WITH YOUR LOCAL NEWS!

SUBSCRIBE TO THE TYLER COUNTY BOOSTER P. O. Box 248, Woodville, Texas

Charles (Bully) Darnham of the Dikes community is shown with the new eight-point buck which he hunted last week.

Advertisement for 'THE BIG BLAME & THE BIG LIE' by Mrs. W. A. Drake, featuring a cartoon illustration of a person.

The 'big blame' maker makes a habit of blaming others for his own mistakes. He is a person who is always finding fault with others.

The 'big lie' maker is a person who tells lies to cover up his own mistakes. He is a person who is always lying.

One version of the big lie and the big blame is that the world is a better place than it really is. This is a lie because the world is a better place than it really is.

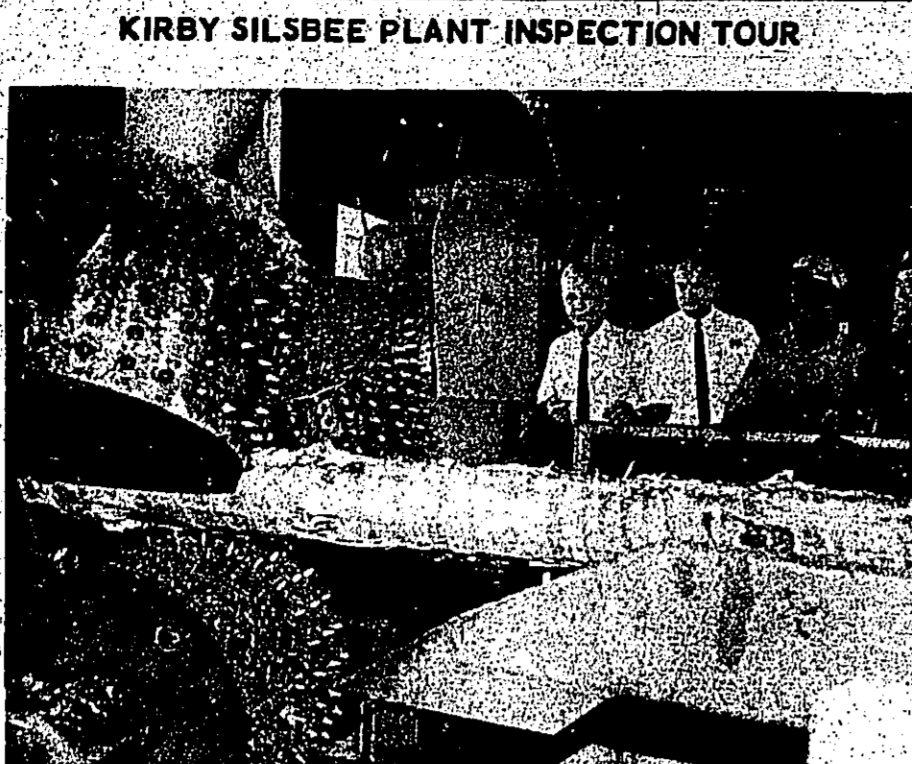
This article is written for the glory of God and in loving memory of W. A. Drake, who was a man of many talents and a man of many virtues.

Rites Held Friday For Mrs. Shepherd

Funeral services for Mrs. Lora Best Shepherd, 64, of Do-

Mrs. Ina Busselle Rites Held Monday

Funeral services for Mrs. Ina Busselle, 59, of Warren



KIRBY SILSBEE PLANT INSPECTION TOUR

Marshall Elliott, left, supervisor of the Texas Water Quality Control Board, is shown inspecting the Kirby Lumber Corporation's new mechanical debarbing system at its Silsbee manufacturing complex.

HOMEMAKING HINTS

By Mrs. Maurine J. Mooney, HD Agent

After all the dressing and gravy have disappeared and the table is set, there are several things you can do to make your turkey dinner a special festive event.

PERSONAL

Mr. and Mrs. Vard Adams and daughter, Frita, spent the weekend in Waco visiting Mr. and Mrs. Joe Hall.

HOSPITAL NOTES

Tuesday, November 19, admitted: Mrs. Elizabeth E. Reppund, Mrs. Berrie Watson, and Mrs. Margaret Duff.

New Bethel Baptist Church To Observe 'M' Night Dec. 2

The children of New Bethel Baptist Association will observe 'M' (mobilization) night activities at the First Baptist Church, 1001 S. Main St., Monday, December 2, at 7:00 p.m.



DR. JAMES EDWARDS

Kirby Installs New Debarbing System

Marshall Elliott, supervisor of District VI of the Texas Water Quality Control Board, recently toured Kirby Lumber Corporation's new mechanical debarbing system at its Silsbee manufacturing complex.

McCulloch 2-10C... the AMAZING LIGHTWEIGHT GEAR DRIVE EASY STARTING CHAIN SAW!

More power with less weight! The McCulloch 2-10C is a complete chain saw with 2-10 cc. displacement, 10 cc. fuel tank, and 10 cc. oil tank.

MORE POWER WITH LESS WEIGHT!

Get the most out of your deep cutting power with the McCulloch 2-10C. It's a complete chain saw with 2-10 cc. displacement, 10 cc. fuel tank, and 10 cc. oil tank.

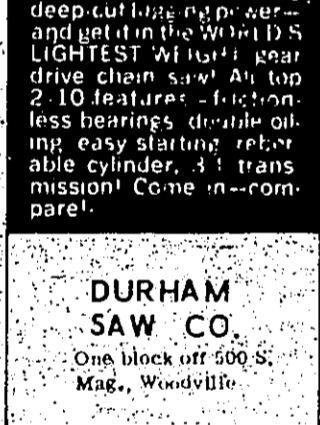
EAT WITH US - When In Beaumont

Luby's CAFETERIA NOW OPEN ON MONDAYS, 7:00!

DURHAM SAW CO.

One block off 500 S. Mag., Woodville

OUR SAVERS ARE MORE THANKFUL!



Start saving with us now. You'll give thanks you did!

JASPER FEDERAL SAVINGS & LOAN ASSOCIATION

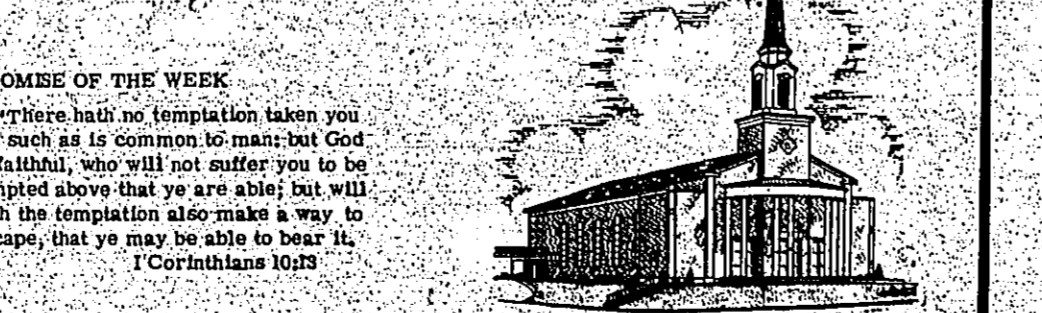
4 3/4% interest rate. Start saving with us now. You'll give thanks you did!

AMERICAN CANCER SOCIETY

Start saving with us now. You'll give thanks you did!

GO TO THE CHURCH OF YOUR CHOICE SUNDAY.

Advertisement for church services featuring various businesses like A&M Motor Co., White's Auto Store, Birdwell's Dept. Store, Davis Food Market, McClure Furniture Store, DAVIS FOOD MARKET, GLOBE-MANN INSURANCE AGENCY, J. B. BEST & CO., MAGNOLIA RESTAURANT, JACK LANE FORD, INC., TYLER COUNTY BOOSTER, MAGNOLIA DRIVE-IN GROCERY, and KVLL RADIO.



PULL A RABBIT OUT OF THE HAT!

USE CLASSIFIED ADS TO BUY, SELL, SWAP, RENT OR HIRE

Lodge Notes

Veterans of Foreign Wars Tyler County VFW Post No. 2083 meets the second Monday of each month at 7:30 p.m., at the VFW Hall in Woodville.

FOR SALE

FOR SALE: 4 bedroom home in Cheswood addition, 2 1/2 baths, central air and heat, 3 1/2 years old. Phone BU 3-2373.

Miscellaneous REAL ESTATE

Christmas time is MUSIC time. Buy RCA stereos while you can. RCA stereos awaiting you for years to come. What an ideal present!

Tyler County Specials

Beautiful 3 bedroom home, extra large lot, kitchen and dining area, double garage and utility space; 1 acre lot.

Want Ad Rates

WANT ADS cost little and get BIG results. Minimum charge is \$1.00 or 5 cents per word. ALL Letters of Appreciation are the same as classifieds.

Carpetless CAN CAUSE FIRES

Carpetless floors can cause fires. The reason is simple: carpetless floors are made of wood, which is highly flammable.

PHILLIPS REAL ESTATE

PHILLIPS REAL ESTATE. Office: BU 3-2729. 1001 S. Main St., Woodville, Texas.

BOOSTER AD Dept.

283-2434

Get F-A-S-T Results With Booster Ads.

Get F-A-S-T Results With Booster Ads. 283-2434

I RENTED IT THROUGH THE WANT ADS

I RENTED IT THROUGH THE WANT ADS. NO VACANCY!

DR. GARY E. TATUM

Dogwood Motor Hotel - Wednesday Call 283-3011 for Appointment

FOR RENT

FOR RENT: By day or hour, chain saw, garden tiller, portable post hole digger.

FOR SALE

FOR SALE: 1959 MAMMOET rice field tractor, good tires, hydraulic.

YOU COULD WIN! \$500 IN CASH!

YOU COULD WIN! \$500 IN CASH! OR WEEK-END in "Las Vegas" FOR 2!

TYLER COUNTY BOOSTER BUSINESS & PROFESSIONAL DIRECTORY

TYLER COUNTY BOOSTER BUSINESS & PROFESSIONAL DIRECTORY. 283-3740

REAL ESTATE

REAL ESTATE. Near 2 BR home, 1 1/4 A landscaped yard, many improvements.

FOR SALE

FOR SALE: BIG YEAR-END CLEARANCE SALE TRACTORS & EQUIPMENT.

REAL ESTATE

REAL ESTATE. 60x78 ft. lot with small home, close in and ideal for couple.

QUALITY FURNITURE DISCOUNT

QUALITY FURNITURE DISCOUNT. Stanley Sprague-Carlton Mann Furniture Co.

CLYDE R. SMITH REAL ESTATE

CLYDE R. SMITH REAL ESTATE. (EX-Oil Worker) 2884 Road Woodville

THE ABOVE TRACTORS ALL RECONDITIONED, NEW TIRES, 100% GUARANTEE.

THE ABOVE TRACTORS ALL RECONDITIONED, NEW TIRES, 100% GUARANTEE.

PULL A RABBIT OUT OF THE HAT!

PULL A RABBIT OUT OF THE HAT! BONAZZA MOBILE. 831 S. 11th St., Woodville, Texas.

JARROTT'S PHARMACY

JARROTT'S PHARMACY. BU 3-2550 WOODVILLE, TEXAS

DURHAM SAW CO.

DURHAM SAW CO. The BIGGEST Chain Saw Dealer Tyler County. SEE Durham For SAWS!

WE HAVE 100 OF OTHER ITEMS NOT LISTED.

WE HAVE 100 OF OTHER ITEMS NOT LISTED. INVENTORY MUST BE REDUCED BEFORE JANUARY 1st. WE DELIVER ANYWHERE. WE TAKE TRADE-IN. WE ARE OPEN SATURDAY MORNING. CALL US TODAY!!!

Hospitals & You

By Jerry Stephenson

What does the hospital emergency room usually bring to mind? If you're like most people, you probably think of screaming strains and screeching brakes as an ambulance rushes to the emergency room entrance with a sprightly ill or injured person. But although this typical image is an amusing one, the actual use of hospital emergency facilities is far different and is indicating an alarming trend.

In a publication put out by the Health Insurance Institute, it was reported that in some areas of the country emergency rooms have increased more than 500 percent in the past 20 years. Based on that estimate, there would be 100 emergency rooms within the next few years.

Independent studies of hospital emergency rooms have shown that 42 percent of the cases in the emergency room facilities are for persons injured in accidents.

This increased and unproductive use of emergency facilities is a trend which is causing concern. First, the increased utilization of emergency facilities might indicate that there is an actual emergency situation in the hospital emergency room. Secondly, since the emergency room is a public service, it is a waste of money to have a public service which is not used.

You can help prevent this trend by being prepared for the emergency. First, you should know just what to do in an emergency. An emergency is a state which is not a normal part of life. It is a state which is not a normal part of life. It is a state which is not a normal part of life.

Secondly, you should know just what to do in an emergency. An emergency is a state which is not a normal part of life. It is a state which is not a normal part of life. It is a state which is not a normal part of life.

Thirdly, you should know just what to do in an emergency. An emergency is a state which is not a normal part of life. It is a state which is not a normal part of life. It is a state which is not a normal part of life.

Fourthly, you should know just what to do in an emergency. An emergency is a state which is not a normal part of life. It is a state which is not a normal part of life. It is a state which is not a normal part of life.

Fifthly, you should know just what to do in an emergency. An emergency is a state which is not a normal part of life. It is a state which is not a normal part of life. It is a state which is not a normal part of life.

CARD OF THANKS

We wish to express our appreciation to all friends and neighbors for the gifts, sympathy, flowers, food, and many acts of kindness in the loss of our dear friend, Mr. God bless each of you.

The Jim Shepard Family



Neighbor's Doghouse

If I had the next doghouse I'd build it on the corner of my lot. It would be a double doghouse. It would be a double doghouse. It would be a double doghouse.

The argument, court judge and judge's home judge.

Dear restrictions, which are a common feature of these housing developments, are a typical means of preserving property values. Generally speaking, the courts will

TOO LATE TO CLASSIFY

FOR RENT: Small furnished house. Call 283-2288. 10-1

U.S. ARMY RESERVE ready SINCE 1908

60 great in '68

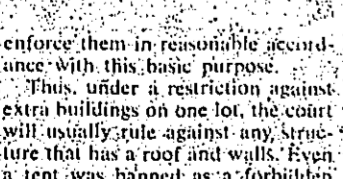
On cases, whenever a specific situation comes up, the exact words of the deed is crucial. For example, the restriction would have a broader scope if it referred to "premises" rather than "building."

In one case neighbors complained about a picket fence, erected on a strip of land that was supposed to be kept free of structures of any kind. The court held that, while a ban on "buildings" might not have applied to the fence, the ban on "structures" did indeed.

It is for this reason that the person thinking of buying a home ought to understand the language of the restrictions in his deed. Then he will know, in advance, under what circumstances the neighbors can tell him "Thou shalt not."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1968 American Bar Association



enforce them in reasonable accordance with this basic purpose.

This, under a restriction against extra buildings on one lot, the court will usually rule against any structure that has a roof and walls. Even a tent was banned as a forbidden extra building where it appeared that the tent had a stove and furniture—and was being used as a dwelling.

But a tennis court was held not covered by such a restriction. Since it had neither roof nor walls, the judge decided it simply wasn't substantial enough for other property owners to complain about.

The principles of good advertising never change

Advertising is something you do when you cannot send a personal salesman.
And the principles of effective person-to-person selling haven't changed basically since the first man who built a better mouse trap extolled its virtues to

his neighbors. Selling by means of advertising (which is really selling to the thousands rather than to one person at a time) still operates according to these same rules which have long been the basis of effective mass-selling.

Surprising as it may seem to those who think of advertising as "a Johnny come lately," these principles were known and were in use half a century ago... as you will see when you read this talk given before the Springfield Ad. Men's Club on November 7, 1907.

Good advertising is a salesman talking to hundreds of customers at once.

The public is cautious, sometimes suspicious; this is why most advertisers find their task burdensome.

The problem of dealing with human nature is the most difficult of all problems. Silver tongues are needed in exploiting one's wares if golden results are to be expected.

To create a demand is the need of the hour with every business man.

Definite policies must be pursued and the persuasive touch in advertising discovered.

To find the psychological moment for the exploitation of new wares causes concern.

The day has passed when any old thing will do. One must be fertile in ideas.

The coining of new phrases is essential; to study is imperative; nonsense must be avoided and common sense must prevail; percentages must be calculated; conditions not overstated.

To back up religiously everything of his that appears in cold type is every advertiser's duty.

Extravagance in statement is the mother of suspicion.

Make the do-so of your advertisement just a little better than the say-so.

Pyrotechnical advertising loses its value with the dying out of the flare.

It is bad policy to get the best of a man. He'll get back at you some way—some day—dead sure.

The real object of advertising is to inform, not to deceive.

The philosophy of the grafter when he says:

*"Let us then be up and doing,
With a bluff for any man;
And if you can't do everybody,
Do as many as you can"*

must be eliminated.

The question of the How, the Why, the What and the When is a stern proposition to the advertiser.

What is needed in the advertising business is a repair shop for the renovation of old ideas.

To succeed one must possess the ability to transform doubt into certainty.

A good advertisement is the thing that makes a lot of people want to get there first.

Bargain counter people must still be reckoned with.

The cleverest ad-writer is he who can write a line that will make people think a column.

The best advertisement is one that makes a definite proposition.

The shorter the advertisement, the more genius is required to produce it.

Simplicity is essential.

The expert formerly wrote this way—"An exquisite and delightful apparel conception for juvenile wear." Now he puts it—"A pretty little coat for the baby."

The printed page cannot appeal directly to any of the senses except the eye, but the argument may be of such a nature that the reader's senses are appealed to indirectly through his imagination.

The nervous system which does not respond to sound or to any other of the sensible qualities is a defective nervous system. Advertisements are sometimes spoken of as the nervous system of the business world.

That advertisement of musical instruments which contains nothing to awaken images of sound is a defective advertisement.

That advertisement of foods which contains nothing to awaken images of taste is a defective advertisement.

The survival of the fittest seems to be a law of advertising as it is of everything else that develops. Traditionally, the practical business man scoffs at theory. If ever there was ground to expect sarcastic and pessimistic prophecies from the hard headed business man, it was when it was proposed to establish advertising on a theoretical basis deduced from psychology. Such adverse criticism has, however, been the exception.

The American business man is not afraid of theories. He wants them, and the more the better. The advertisement writer is really a psychologist, since he seeks to influence the human mind.

Human nature is a great factor in advertising success and he who writes advertisements without reference to it is apt

to find that he has reckoned without his host.

If we are to find and to express the psychological laws upon which the art of advertising is based, we shall have made a distinct advance, for we shall have added the science to the art of advertising.

The mere mention of psychological terms, habit, self, conception, discrimination, association, memory, imagination, perception, reason, emotion, instinct and will, should create a flood of new thought that should appeal to every thoughtful consumer of advertising space. The up-to-date business man should leave off groping in the dark and come out into the open.

Just how extensively an article will sell, depends upon just how good or bad the copy is—that is, how explicit or convincing it is.

Let me say a few words about good copy.

Good Copy

FIRST. There must be a definite motive or purpose. Be specific as to your central idea. A well defined idea to which the wording lends itself harmoniously and effectually and which convinces, while it attracts and charms.

SECOND. Your copy must be full of life. Action begets action. Good things happen when Energy gets chummy with Enterprise.

Good copy is the poetry of advertising. It is taking a plain fact and making it plainer and more impressive by the art of the language. It is a song which lures and educates and prompts to action.

THIRD. Take the position of the prospective buyer. Would you be influenced by your own advertisement? A wise plan after writing the ad, is to step out of your position into that of the position of the purchaser and see if you have made clear every point that would tend to influence you to buy the goods.

FOURTH. Vary your copy so as to reach different types of people. To make a successful bid for the patronage of the public, the whole social order should be studied and carefully considered.

To stoop to the use of second rate copy and to buy cheap designs to fill expensively paid-for space, will ultimately show in decreased profits leaving in the minds of the readers a question as to the quality of your goods.

FIFTH. Know all you can about the goods you advertise, their manufacture and uses. The man who is most conversant with the details of the manufacture and use of the article can best tell others about it. You must believe in the merits of your own goods.

SIXTH. Study the idea of leadership, of leading and influencing others.

It is growing more difficult to strike a new line of expression because advertising has grown to such enormous proportions and has drawn into its surface so many varied talents, that to hit upon something new can almost be considered a discovery.

SEVENTH. Read the classics for new ideas and improved forms for expression—Shakespeare, Emerson and the Prophets of the Old Testament. The writings of David in the Psalms indicate that he was a past grand master of expressive word weaving. He was especially effective in the direct command and in the harmonious reiteration of an idea. You would do well to note how he could start the interest and work towards the climax.

EIGHTH. Feature your advertisement to suit the times and seasons.

NINTH. Study your prospective buyers, first, with the idea of reaching a possible need; second, with the intention of supplying it in a superior manner.

TENTH. Always keep before you the question, "Will it bring results?" That should be both the first and the last question in judging good copy. You may have burned the night oil, written and re-edited and given to the sharp teeth of the type your masterpiece, and then left out the very necessary feature that makes for results.

Finally, your copy should be ready 24 hours before the enterprising newspaper men call for it.

Reflection frequently uncovers a multitude of errors.

"The Philosophy of Advertising"—a paper read before the Springfield Ad. Men's Club by Henry N. Hansen, Secretary of the Springfield Young Men's Christian Association. Reprinted from the Springfield Illinois Journal—Nov. 7, 1907.