

POLK COUNTY PUBLISHING COMPANY

www.HoustonCountyCourier.com

Newspaper Advertising	Circulation	Agency Rate	0-20 Col Inch Net Rate	21-100 Col Inch Net Rate	101-200 Col Inch Net Rate
Polk County Enterprise	8,300	9.40	8.00	7.55	6.95
San Jacinto News-Times	2,450	5.80	5.00	4.75	4.45
Big Thicket Messenger	4,800	5.80	5.00	4.75	4.45
Groveton News	2,000	5.80	5.00	4.75	4.45
Corrigan Times	1,450	5.80	5.00	4.75	4.45
Lake Livingston Progress	6,0738	5.80	5.00	4.75	4.45
Trinity Standard	2,800	5.80	5.00	4.75	4.45
Houston County Courier	5,600	8.35	6.80	6.35	6.15
Tyler County Booster	4,100	8.35	6.80	6.35	6.15
Tyler County Booster/Advertiser	11,100	12.75	9.85	9.70	8.70
Polk Co Enterprise/Penny Saver	23,200	15.15	12.00	11.55	10.95

Pre-Printed INSERTS

Cost Per Thousand...\$60

This rate applies for all size inserts 20 pages or smaller. Inserts with more than 20 pages will be charged an additional \$1.25 for every four pages more than 20 pages.

INSERT DEADLINES

All inserts must be received no later than four working days before insertion date.

Color Charge	Price
1 Color	\$85. ⁰⁰
2 Color	\$170. ⁰⁰
3 Color	\$240. ⁰⁰
Processed Color	\$285. ⁰⁰



(These discounts are quoted on a weekly basis.)

- 30%** Discount if 8 or 9 papers are used
- 25%** Discount if 5, 6, or 7 papers are used
- 20%** Discount if 2, 3 or 4 papers are used

These discount rates are allowed only on ads with the same copy in the same week.

Any changes of copy will automatically make rates revert to above rate schedule.



Place Your Ad on the Web...www.EastTexasNews.com

	WebSite Advertising	Price	Includes:
1.	East Texas Web Mall (BASIC)	\$300 per yr (\$25 per mo.)	Alphabetical listing, category listing w/display ad.
2.	East Texas Web Mall (PRO)	\$600 per yr (\$50 per mo.)	Web Mall benefits plus an ad on your community newspaper home page.
3.	East Texas Web Mall (DELUXE)	\$1200 per yr (\$100 per mo.)	Everything above plus an ad on the East Texas News home page.
4.	East Texas Web Mall (ELITE)	\$2400 per yr (\$200 per mo.)	Web Mall benefits plus your ad is on EVERY home page in the entire site.

ADVERTISING DEADLINES

Polk County Enterprise	(936) 327-4357	Tues. Noon for Thur. Fri. Noon for Sun.
San Jacinto News-Times	(936) 628-6851	Mon. 5 pm for Thurs.
Big Thicket Messenger	(936) 685-7254	Mon. 5 pm for Thurs.
Groveton News	(936) 642-1726	Mon. 5 pm for Thurs.
Trinity Standard	(936) 594-7547	Mon. 5 pm for Thurs.
Corrigan Times	(936) 398-2535	Mon. 5 pm for Thurs.
Lake Livingston Progress	(936) 327-4357	Fri. 5 pm for Thurs.
Polk County Penny Saver	(936) 327-4357	Mon. Noon for Thurs.
Houston County Courier	(936) 544-2237	Tues. Noon for Thur. Fri. 10 am for Sun.
Tyler County Booster Advertiser	(409) 283-2516	Mon. Noon for Wed. Fri. 10 am Display

Sherry Driskell

(Advertising Representative)

Houston County Courier

or

Kelli Barnes

(Advertising Manager)

Houston County Courier

Office: (936) 544-2238

Fax: (936) 544-4088

email:

ads@HoustonCountyCourier.com